

REWA EL MASRY

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EDUCATION

Fall 2015 – Spring 2019	American University of Beirut BA in Economics Minor in Political Science Awarded USAID USP Full Scholarship Saint Mary's College Summer Exchange Program - Gender and Women Studies	Beirut, Lebanon Notre dame, Indiana, US
September 2012 – June 2015	Karnayel Official High School Lebanese Baccalaureate in General Science (mathematics and physics)	Karnayel, Lebanon

EXPERIENCE

NudgeCo [December 2018 – Present] <i>Junior Behavioral Analyst</i>	Beirut, Lebanon
<ul style="list-style-type: none">• Providing research on Behavioral Science in the private sector – this includes preparing summaries, review of articles, drafting policy briefs and other publications in topics related to: organizational management, labor productivity & strategic planning.• Creating Nudges to tackle the behavioral bottlenecks associated with human behaviors in the areas mentioned above.• Designing Randomized Control Trials (RCTs) and other quasi-experiments to monitor and evaluate certain interventions.	
Nudge Lebanon [August 2019 – Present] <i>Research Visiting Fellow</i>	Beirut, Lebanon
<ul style="list-style-type: none">• Providing research support in the public sector and across academic institutions regarding topics of:<ul style="list-style-type: none">○ Sustainability, food choices and recycling;○ Violence against women while focusing on domestic violence and sexual harassment in particular;○ Social inclusion and more specifically refugee integration in Lebanon.• Supporting in capacity building activities for Nudge Lebanon and partners in behavioral sciences and experimentation.	
World Bank Group [September 2018 – present] <i>National Youth Advisor</i>	Beirut, Lebanon
<ul style="list-style-type: none">• Team Leader of the labor and employment subcommittee of the World Bank Youth Advisory Group (YAG)- the committee works on topics related to economic growth, youth employment and skills development.• Leading a project aimed at analyzing youth unemployment in Lebanon in collaboration with a Rhodes scholar at Oxford University.	
US Department of State <i>Global Exchange Participant</i>	Washington, DC
<ul style="list-style-type: none">• Selected from over 300 applications to participate in Study of the US Institute program on women's leadership and economic empowerment designed for female promising leaders from developing countries• Completed academic residency that included interactive classroom activities, lectures, workshops, educational study tours as well as site visits to regions across the US.	
Ministry of Economy and Trade [May 2018 – August 2018] <i>Consumer Protection Intern</i>	Beirut, Lebanon
<ul style="list-style-type: none">• Conducted site visits to ensure the markets compliance with the ministry regulations related to consumer protection, cleanliness, and nutritional information	

Data analysis Intern

- Analyzed data from the 2018 elections using surveys, data from the ministry of interior and other stakeholders

Issam Fares Institute for Public Policy and International Affairs [June 2017 – October 2017]

Summer Research Associate

- Researcher at the Energy Policy and Security Program where I conducted cost –benefit analysis research on the oil and gas sector in the Lebanese economy

RESEARCH PROJECTS

Nudge Lebanon and Westminster Foundation for Democracy

- Behavioral Mapping and Gender Based Violence in Lebanon: Determining the structural and behavioral barriers surrounding the issue of Domestic Violence.
- Enhancing the Lebanese Parliament Adoption of the Sexual Harassment Legislation

Nudge Lebanon and UN- ESCWA

- Behavioral Insights and Strategic Planning: Handbook for UN ESCWA.

Senior Year Research Paper - AUB - Public Policy and International Affairs Program

- Analyzing Bosnia- Herzegovina Wartime Rape and it's Political and Economic Consequences on Women's Participation in the Society

AUB Research Program

- A randomized field experiment to increase usage of eco-bags. Experiment Summary available at: <https://bit.ly/2UAA7dE>

VOLUNTEERING

Young Women Christian Association (YWCA) [January 2018 – Present]

Volunteer

South Bend, Indiana, US

- Completed over 30 hours of volunteering at the YWCA in North Central Indiana with surviving domestic violence victims

Facilitator

Beirut, Lebanon

- Conducted two training sessions with YWCA technical school students aimed at reducing gender stereotyping among youth coming from vulnerable areas around Beirut

International Youth Exchange Participant

Helsingborg, Sweden

- Represented YWCA in an international exchange program funded by Erasmus+ and ProQvi International

Lebanese Reforestation Initiative [November 2017 – December 2018]

Lebanon

Volunteer

- Volunteered with the LRI campaign to plant more than 10,000 trees in the Barouk area in Lebanon.

Team Leader

- Increased the number of AUB participants to the LRI annual event by 20% between 2018 and 2019 campaigns.

Student Affairs Office at the American University of Beirut [August 2016 – November 2018]

Beirut, Lebanon

Volunteer

- Participated in the annual orientation for new students taking place during the fall and spring semester.
- Participated in the Annual High School Orientation.

Facilitator

- Conducted financial literacy and budgeting workshops for over 100 university scholarship students.

Lebanese Association for Democratic Elections [April 2018 – May 2018]

Beirut, Lebanon

Elections Monitor

- Monitored objectively the Lebanese parliamentary elections process from voting till counting the votes.

British Council, Anna Lindh Foundation and MASAR Association [February 2016- November 2016]

Debater

- Selected to represent AUB with a team of four other debaters after rigorous training that went for three months.
- Won the third prize award for the best Arabic debating team.

Global Classroom – Lebanese American University, Model United Nations (GC-LAUMUN)

Delegate

- Won best position paper award which qualified me for a 25% scholarship at LAU.

Advisor

- Served as a focal point between my high school and the MUN organizing committee;
- Trained students on the key communication skills required for the final competition.

EXTRACURRICULAR ACTIVITIES

AUB University Scholarship Program (USP) Club [May 2016- May 2018]

Beirut, Lebanon

Public Relations Manager

- Launched social awareness sessions aimed at highlighting influential members who created change in their respective fields.

President

- Increased membership in the club by 30% from 105 students to 136 students.

Lebanese Food Bank Club – AUB [September 2016 – May 2017]

Beirut, Lebanon

Co- Founder and Vice President

- Partnered with the Lebanese Food Bank NGO to launch a club within AUB premises to raise awareness on the importance of food donation.
- Launched the club at AUB after submitting the required documents needed to the Students Affairs Office.

SUMMARY SKILLS

COMPUTER SKILLS: Microsoft office (word, excel, power-point), STATA

LANGUAGES: English, Arabic, & French (intermediate level)