

# Alice Haddad

Art Director

## contact

00961 71 93 00 10



alice.bluebee@gmail.com



Sin el Fil – Saloumi  
Beirut - Lebanon



www.linkedin.com/in/  
alice-haddad-61a148144



## education

B.A. FINE ARTS / GRAPHIC  
DESIGN NOTRE DAME DE  
LOUAIZE  
1998 - 2002

BAC Institute of PineHill  
College  
1994 - 1997

## key skills

Adobe Creative Suite



Microsoft Office Suite



Social Media



English / Arabic



Problem Solving



Team Leadership



## hobbies

Sports, Arts, Swimming  
Photoshooting

## professional profile

Art Director Specialist with 10+ years of experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office Suite, and Social Media Platforms. Photography - Video editing.

## professional experience

- Way2Go Digital Marketing Solutions  
Art Director / Social Media Specialists - 2019 / Present
  - TPRO Distribution / ACT (Asus - Alcatel - OPPO BTL/ATL Campaigns )  
Art Director / Social Media Specialists - 2017 / 2019
  - In Style Wedding magazine  
Senior Graphic Designer – 2009 / 2011
  - Zimco printing press  
Senior Graphic Designer – 2006 / 2009
  - Chemaly & Chemaly printing press  
Graphic Designer & Finalizer 2002-2006  
and many multinational stationary and magazines.
- FREELANCING**
- Blue Bee Creation Advertising 2016-2019  
Artistic Wed. & Décor – Art Director 2011-2016
  - Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements, ATL) and guaranteed that they exceeded the expectations of our clients.
  - Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines.
  - Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.
  - Created 4+ design presentations and proposals a month for clients and account managers.

# BREIF PORTFOLIO

## Visual Creation – social media





# Visual Creation – Social Media

**ASUS**  
FX504GE  
True Immersion.  
Extended durability.



Intel® Core™ i7-8750H  
NVIDIA GeForce GTX 1050Ti 4GB

15.6" FHD, Wide View  
16GB DDR4 RAM

1TB HDD + 128GB NVMe SSD  
Illuminated Chiclet Keyboard

2 years international warranty  
Windows 10

**m2**  
ASUS Official Distributor

**ASUS**  
FX504GE  
The Ultimate Force



Intel® Core™ i7-8750H / 16GB DDR4 RAM  
NVIDIA GeForce GTX 1050Ti

1TB HDD + 256GB SSD  
15.6" FHD, Anti-glare

Red Illuminated Keyboard  
Anti-Dust Cooling  
7.1-Channel Surround Sound

2 years international warranty  
Windows 10

OFFICIAL DISTRIBUTOR  
01 495 710 ext 463 or marketing@tpro.com  
Tpro distribution

**Tpro**

**ASUS**  
GL503GE - Hero Edition  
Born Fearless



Asus Gaming Backpack, Gaming Mouse Included

Intel® Core™ i7-8750H  
16GB RAM DDR4

NVIDIA GeForce GTX 1050Ti  
15.6" FHD 120Hz

1TB SSHD + 256GB M.2 SSD  
RGB Illuminated Keyboard

2 years international warranty  
Windows 10

OFFICIAL DISTRIBUTOR  
01 495 710 ext 463 or marketing@tpro.com  
Tpro distribution

**Tpro**

**ASUS**  
S406UA  
Compact &  
Lightweight Ultrabook



**\$1099 TTC**

Sleeve & Optical mouse included

Intel core i7-8550U  
8GB LPDDR3 / 512GB SSD

14" FHD, Anti-glare  
Fingerprint

Lightweight 1.2kg  
Ultra Slim

1 year international warranty  
Windows 10

OFFICIAL DISTRIBUTOR  
01 495 710 ext 463 or marketing@tpro.com  
Tpro distribution

**Tpro**

**Rania**  
Beauty Care  
www.beautycarerania.com



Season's Greetings  
Have a 2020  
Full of Beauty

009618120899 LEBANON  
0031702201711 HOLLAND

**MUAY THAI**



CARE TO LEARN OR ENHANCE  
MUAYTHAI BOXING STYLE?

Book your place from now  
Limited places

**Link**  
THURSDAY NIGHT  
Dbayeh - for reservations  
04 403 407



NO COVER CHARGE

**MIC-OHOLIC**  
serving u karaoke!

micoholic.com

**Shirly's**



**33000LL/pers**

5 km ATV  
60 min bicycle  
1 Plate + Soft Drink + Coffee

03 64 64 27

Nail Design



**MARIAMBARAK**  
70 337 087 - 71 320 444

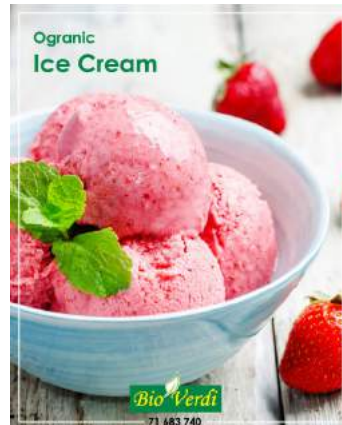
**K**  
KATARA  
KATARA



OCTOBER  
CRAZY  
OFFER  
لشهر ١٠ فقط  
Brushing  
براشينغ

**7000LL**

**Oganric Ice Cream**

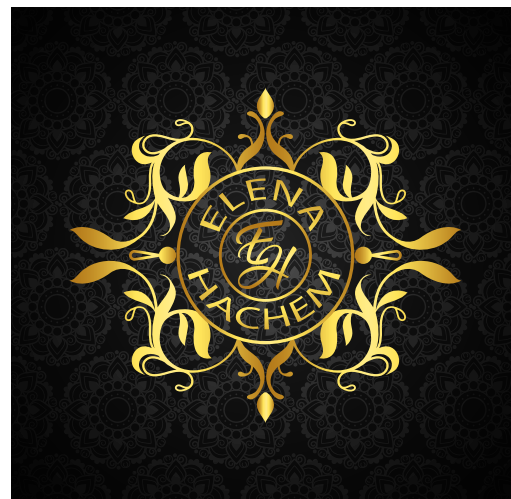


**Bio Verdi**  
71 683 740

**JJ**



# Logos









# POS materials





# Branding-Stands-Signage





# Outdoor Campaign





# Packaging – Diecutes –



# Products Photo shooting

