

# JAMAL MAHMOUD

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## CAREER OBJECTIVE

Seeking a challenging career with a dynamic organization that provides me the opportunity to capitalize my skills in the field of marketing and chart a mutually beneficial growth path.

## SKILLS

- **Technical skills:** leadership, management, teamwork, communication, networking and negotiation skills, digital marketing and social media skills.
- **Computer skills:** Microsoft office, electronic researches, internet browsing.
- **Personal skills:** critical Thinking, analytical skills, content strategy skills, decision making, problem solving, networking skills.
- **Linguistic skills:** Arabic, English, French

## EDUCATION

- 2015-2019 • **Notre Dame University – Zouk Mosbeh, Lebanon**  
Bachelor of Business Administration in Advertising & Marketing
- 2015 • **Lebanese Baccalaureate II**

## PROFESSIONAL EXPERIENCE

- 2018-2019 • **Manager at Al Mamlaka Restaurant – Barouk, Lebanon**
  - Social media coordinator
  - Set clear team goals
  - Delegate tasks and set deadlines for the team
  - Oversee day to day operations
  - Monitor team performance
  - Create an inspiring team environment and motivate team members
  - Assess training needs and provide coaching for the team
- August 2018 • **Marketing Intern at Zaatar W Zeit, Zouk Mosbeh, Lebanon**
  - Perform market analysis and research on the latest trends
  - Design and present promotional campaign ideas
  - Support the marketing team in daily administrative tasks
  - Assist in performing client assessment, in the research, planning and creating of marketing campaigns