

EXPERIENCE

APRIL 2018 | PRESENT

FOUND JOY AS A CREATIVE COPYWRITER AT IMPACT BBDO

Working on the offline and online presence of brands | creating tvcs, radio scripts, print and outdoor ads | clients include: LibanPost, PepsiCo, AlWadi Al Akhdar, OLX, MEAB bank, NUK, BLOM Bank.

JUNE 2017 | APRIL 2018

DIPPED MY TOES INTO ADVERTISING AS A DIGITAL COPYWRITER AT IMPACT BBDO

Building social presence of brands, creating content calendars and social campaigns | key market sectors include: retail, hospitality, education, food & beverage | clients include: Marks & Spencer ME, Centrepont, JA Resorts & Hotels, Dubai College of Tourism, PepsiCo.

SEPTEMBER 2016 | SEPTEMBER 2017

FULFILLED MY SCHOLARSHIP TERMS AS A GRADUATE ASSISTANT AT THE AMERICAN UNIVERSITY OF BEIRUT

Graduate Assistant at The American University of Beirut working alongside a professor in the English department on duties that vary from conducting research and data entry | teaching a class when necessary | aiding in organizing academic conferences as well as exhibitions.

FEBRUARY 2016 | DECEMBER 2016

REALIZED I WANTED TO CREATE RATHER THAN TEACH AS A TUTOR AT THE AMERICAN UNIVERSITY OF BEIRUT WRITING CENTER

Tutor at The American University of Beirut Writing Center tutoring students of the university during one-on-one sessions on their written works, which vary from research papers, theses, or narratives.

EDUCATION

SEPTEMBER 2015 | PRESENT

EXPANDED MY LOVE FOR WRITING & LITERATURE DURING MY MASTER'S DEGREE IN ENGLISH LITERATURE AT THE AMERICAN UNIVERSITY OF BEIRUT

GPA: 88.5 | 3.88 %

JULY | AUGUST 2016

PLUNGED INTO LITERARY & SCOTTISH BEAUTY DURING THE CONTEMPORARY LITERATURE PROGRAM AT THE UNIVERSITY OF EDINBURGH

SEPTEMBER 2012 | JULY 2015

CRAFTED MYSELF AS A STORYTELLER DURING MY BACHELOR OF ARTS IN ENGLISH LITERATURE AT THE LEBANESE UNIVERSITY

MAY 2012

JOURNEYED THROUGH THE ROUGH PASSAGE OF CHILDHOOD & ADOLESCENCE AT RAFIC HARIRI HIGH SCHOOL | LITERATURE AND HUMANITIES PROGRAM

LANGUAGES

ARABIC	native language
ENGLISH	fluent
FRENCH	limited working proficiency

SKILLS & INTERESTS

Creative, content, & academic writing | copywriting & editing | photography | film & visual culture | music