# Nassar Christian

DoB:1st September 1993, Lebanese

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### **Formation**

2014 – 2019 Bordeaux University, France

MIAGE (Méthodes Informatiques Appliquées à la Gestion des

**Entreprises) (Distance Learning)** 

Double Master degree program in MIS with Sagesse University in

Lebanon

Specialization: Information Systems and Business Intelligence

2011 – 2014 Sagesse University, Beirut, Lebanon

**BA in Management information Systems** 

Specialization: Business Management

## **Professional Experience**

August 2016 - March 2018

#### GfK MRME, Beirut, Lebanon

Operations Supervisor at the TV monitoring department

- Daily delivery of the TV program, break and spot logs to the market at the agreed time.
- Coordinate to work of up to 20 operators and assure that TV programs & breaks & spots are correctly entered and classified.
- Perform supervisory and leadership activities.
- Suggest product and work process improvements to the production services of GfK and implement system/database changes.
- Quality assurance & quality control: Define the needed checks workflows & ensure the accuracy of the database and control the quality of data.
- Direct communication to the client's client servicing team.
- Involved in HR recruitment of the TV monitoring data entry team.

January 2016 - August 2016

#### Globemed, Beirut, Lebanon

Customer Relationship Management Developer:

- Building and maintaining relationships with clients and key personnel within customer companies.
- Conducting business reviews to ensure clients are satisfied with their products and services.
- Customization and configuration in Microsoft Dynamics CRM 2013 using JavaScript.

### **Skills & Certifications**

Programming languages Knowledge in Java, SQL, VB6

Technology web Knowledge in JavaScript, CSS, HTML Management skills Leader of a team of 20 operators

Certifications Customer Service in Microsoft Dynamics CRM 2013,

Customization and Configuration in Microsoft Dynamics CRM 2013,

Java basics training from Byblos institute.

Languages English, French, Arabic (Native language)

## **Activities& Hobbies**

- Member of missionary group Frère Furn El Chebbak Lebanon, 2007-2009
- Hobbies : Basketball, Football, Music