

RAKAN GHAMLOUCHE

PERSONAL DETAILS

Lived in Lebanon, Saudi Arabia
Nationalities Lebanese, Moroccan

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[LinkedIn](#)

PERSONAL STATEMENT

Highly motivated and creative senior marketing student. In my previous year, my team and I were shortlisted in a competition relating to the planning and launching of a new product. As a positive, enthusiastic and energetic individual, with excellent communication skills – both written and verbal, I strongly believe that I would be an asset to your team.

EDUCATION

| | | |
|---------------------------|--|--------------|
| 2016 – 2020 (Expected) | Lebanese American University <i>Bachelor of Science in Marketing</i> CGPA 3.20 <i>Courses in:</i> Consumer Behavior, E-Marketing, Integrated Marketing, Communications, Accounting, Managerial Finance, Management, Marketing Research. Operational Management | Lebanon |
| 2016 | Thamer International Highschool <i>High School Diploma</i> | Saudi Arabia |

WORK EXPERIENCE

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|-------------|---|---------|
| 2016 – 2020 | Lebanese American University <i>Library Assistant (IT Department)</i> <ul style="list-style-type: none">• Assist students with difficulties in the library account• Locate library resources• Assist with MS Office• General library support | Lebanon |
| June 2019 | Fransabank <i>Internship (One month)</i> <ul style="list-style-type: none">• <i>Operations Section:</i> Cash transactions, Inward/Outward Transfers, Checks drawn• <i>Commercial Section:</i> Client account creation, Cards processing | Lebanon |
| July 2019 | ITG Holding; Marketing Department <i>Internship (One Month)</i> <ul style="list-style-type: none">• Publishing, boosting and monitoring ITG's social media platforms• Conducting competitor research to determine strengths and weaknesses of competitor's online presence and social media• Assessing stock inventory for banners and other marketing collateral• Assisting in event planning | Lebanon |

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COMPETITIONS

- 2018 [Beesline Competition](#)
[Beesline](#) is a natural cosmetics lab that uses the ancient science of Apitherapy
Shortlisted for creating a marketing strategy and launching a new product
- 2019 [Developing a Business Plan Competition](#)
In class competition involving the creation of a business plan for a theoretical product. Ours is “Circles”, which is a savings app that automatically connects to customers’ banks accounts. We are currently working on a implementing the business idea.
Shortlisted for creating a new business idea and working on implementing it
- 2019 [Saad Tours Competition](#)
[Saad Tours](#) is a full-service inbound operator specialized in Lebanon, Syria and Jordan and offer its services at preferential rates for groups and individuals to corporate companies.
Shortlisted for creating brand awareness with a new marketing strategy

SKILLS

- Video editing (Vegas pro, Adobe Photoshop)
- Computer Skills (MS Office)

LANGUAGES

- Arabic (Native)
- English (Fluent)
- French (DELF 1 & 2)