

NADIA MICHEL

CURRICULUM VITAE

TIMELINE

EDITOR, WRITER AND JOURNALIST

Experienced media professional with extensive experience working in print magazines and digital platforms, specializing in travel, business, lifestyle and luxury markets across the United States and the Middle East. Dedicated and driven, I am attentive to detail and take ownership of every project I take on. Known for taking initiative and thinking outside the box, I am a problem solver who takes pride in managing multiple projects and team members on schedule. Pragmatic and realistic while still pushing the envelope, I always aim to deliver on time and for a high standard of quality. My writing and digital content credits span the globe and my contact book across different sectors is sizeable and constantly growing. I have strong social media ability/online digital experience and a deep understanding of consumer market trends and what drives them.

QUALIFICATIONS

B.A. Communications and Journalism
Concordia University
1997-2000

SKILLS

Creative strategies and implementation; PR; video filming & editing; Wordpress;
Native Languages: English, French
Other Languages: Arabic (basic)
Spanish (basic)

REFERENCES / PORTFOLIO

Available on request

2020



HAKAWATI (BEIRUT)

Host, The Men's Room podcast *June 2019– present*
Produce and host a weekly business podcast featuring thought-leaders in the Arab world.

BESPOKE INTERNATIONAL (BEIRUT)

Managing Editor & Creative Producer *May 2016– March 31, 2020*
Responsible for team management, editorial content and budgets of bi-monthly luxury lifestyle platform and magazine with a focus on the Middle East and beyond. Read by many of the region's highest net-worth individuals, it covers everything from business and culture to travel, fashion, art and architecture.

2013



HOUSTONIA MAGAZINE (HOUSTON)

Freelance Editor *Dec 2013–Dec 2014*

Conceived, pitched, created and wrote daily

Conceived, pitched, created, wrote and delivered daily content for print and online.

HOUSTON 002 now LOCAL (HOUSTON)

Editor *Aug 2007 – Dec 2014*

Strategy and content creation for this 72,000 print run business & culture publication.

2007

2004

KPFT 90.1 Pacifica Radio (HOUSTON)

News Reporter/ Anchor *Sep 2004– Aug 2007*

Wrote, produced and announced award-winning evening news following local, state and national stories important to the community.

2003

CLEVELAND SCENE (CLEVELAND)

Freelance Contributor/ Art Critic *Oct 2003 – July 2004*

Contributed weekly art reviews and capsules for the city's alternative newspaper with a print run of 50,000.

2002

GLOBAL NEWS (MONTREAL)

Producer *2002–2003*

Produced local evening news including political, cultural and human interest stories.

940 NEWS & INFO 690 (MONTREAL)

Radio Announcer *Dec 2002–July 2003*

Provided three-times daily ski reports in English and evening traffic reports in French on these two news radio stations.

2000

BCP now PUBLICIS (MONTREAL)

Account Coordinator *July 2000- Aug 2002*

Coordinated advertising and marketing strategies and implementations for this ad agency's biggest client, Canada Post.

FREELANCE

Other work published or aired:

KHOU 11 News Houston, Executive Magazine (Beirut),
Lifenetwork.com, Lucindaloyainteriors.com