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Mariam Kozbar

mariam\_kozbar

## ACADAMIC BACKGROUND

2015 - 2018

Rafik Hariri University

**BS degree** in Graphic Design

2018 - 2020

Politecnico Di Milano

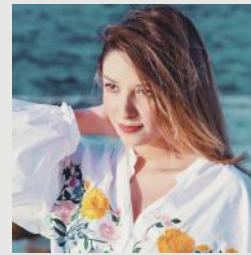
**MSc degree** in Communication Design

## SOFTWARE SKILLS

- Photoshop
- Premier
- Indesign
- After Effects
- Illustrator
- Zbrush

## SKILLS & EXPERTISE

- Digital Illustration
- Photo Manipulation
- Corporate Branding
- Motion Graphics
- Data Analysis
- Digital Marketing



1996

MARIAM KOZBAR

Communication Designer - Illustrator

Creative designer with 3+ years experience in managing the complete design process, from concept creation to delivery, through innovative ideas and a unique approach to visuals. Extensive knowledge in marketing principles, advertising techniques, and multimedia. Committed to time management, team-work, and leading negotiations with clients.

## PROFESSIONAL EXPERIENCE

February 2020 - Present

**InHype Digital Designer & Campaign Manager**

- Managing & creating content for social media accounts.
- Managing brand advertisement campaigns through social media influencers across different platforms.

June 2018 - August 2018

**The Creative 9 Graphic Design Intern**

- Designing creative social media content, in the format of GIFs, motion graphics and static posts for clients such as BDW, Harley Davidson, Honda, and Cinema City.

January 2016 - May 2018

**Rafik Hariri University Graphic Design Assistant**

- Presenting and supervising design workshops for school students hosted at the university.
- Part time tutor in the university's learning Center

2016 - Present time

**Self Employed Freelance Designer/ Illustrator**

- Social media management, layout designs, corporate identity design, character illustrations, short animations/infographics, and photo editing.