

• Business Administration; Marketing Emphasis •

# Rommel Aouad

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## PROFILE

An energetic , self-motivated and hard working person.

## EXPERTISE

*Supply chain services & solutions*  
*Supplier development & business relationship development*  
*Sales & Marketing*

## TECH

### SKILLS

Microsoft Office  
Illustrator  
Photoshop  
Internet research



## EXPERIENCE

### **Business Development & Marketing at SGE** **2012 – 2014**

Our aim has been to act as a Partner & Solution and technology provider to the leading power and water related institutions.

It is our aim to provide, develop and invest in our world class products and services to the local and international markets. Our level of professionalism will match and exceed the expectations of our clients to deliver projects in a timely and efficient manner ensuring our growing reputation is maintained at the highest possible level providing firm foundations for our development into a leader in the Power Projects through organic growth and strategic investments.

### **DSE at Expeditors International** **2007 – 2012**

Introducing the company's specialization which is mainly Supply Chain and Global Logistics services and solutions , as well as the company's related products which are mainly Air & Ocean imports, customs clearance, warehousing & distribution as well as cargo risk management.

### **Sales Supervisor at Napco Plastics** **2002 – 2007**

Introducing the company's flexible packaging products to the industrial and retail sectors.

Monitoring surveys on new markets in remote areas where we introduce our products.

Introduction of prospective ideas, organizing trials at customers premises to reach an absolute understanding of its needs & reflecting their requests to the production team in order to enhance quality.

Preparation of monthly forecast by consolidating collected data & participating in the presentation & discussion with the sales manager for implementation, follow up and achievement.

Reporting monthly performance , highlighting the difficulties & the potential exploitation areas.

Reflecting the market situation & trends, as well as reporting on competitors profiles & pointing our capacities.

## EDUCATION

**Bachelor Degree in Business (2002)**  
**Administration ; Marketing Emphasis**  
Notre Dame University  
Zouk Mosbeh, Lebanon

**High School**  
Pine Hill College  
Bouchrieh , Lebanon

## AWARDS & HONORS

**Expeditors continuous training system through workbook, training & tests , CBT , as well as regional trainings. 49 hours per year obligatory.**

**Time Matters from Indevco group**  
**2006**

**Advanced Sales Training from Indevco group**  
**2005**

**Leadership Skills from Indevco group**  
**2004**