

REINE M. TANNOUS

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Education :

Lycée Franco-Libanais Verdun (2001-2016)

- French Baccalaureate: Life Sciences

Saint Joseph University of Beirut

- Licence en Gestion et Management (2016-2019)
- Master en Gestion et Management Option Marketing (2019 – 2022 Expected Graduation)

Experience :

2016-Present: **MINA's Jewelry, Aisha Bakkar, Beyrouth**

- Social Media Representative (Facebook, Instagram and Google Business)
- Salesperson
- Inventory Sorting and Management
- Adoption of an Inventory Sorting Management System and Customer Database.

2018: **IFP Group Internship**

- 2nd -20 July: **Marketing Department**
 - Social Media Plan
 - Research and Redaction
 - Media Project
- 23rd July – 31 August: **CRM Department**
 - Data Entry and Correction
 - Customer Feedback

2019(8th July -2nd August): **Nestle Waters Internship- Sales Department**

- Door to Door Salesperson

Certifications:

- The fundamentals of Digital Marketing, Google Digital Garage
- Google Analytics for Beginners, Google Analytics Academy (Expires April 12, 2023)
- Social Media Certified, HubSpot Academy (Expires May 30, 2022)
- Inbound Marketing Certified, HubSpot Academy (Expires June 27, 2022)

Computing Skills:

MS Office Suite (Word, Excel, PowerPoint, Access)

MS Visual Basic (Basic Concepts)

MS Project

Microsoft Dynamics CRM

Linguistics:

Fluent in French and Arabic; Advanced English; Spanish (Basic)

