



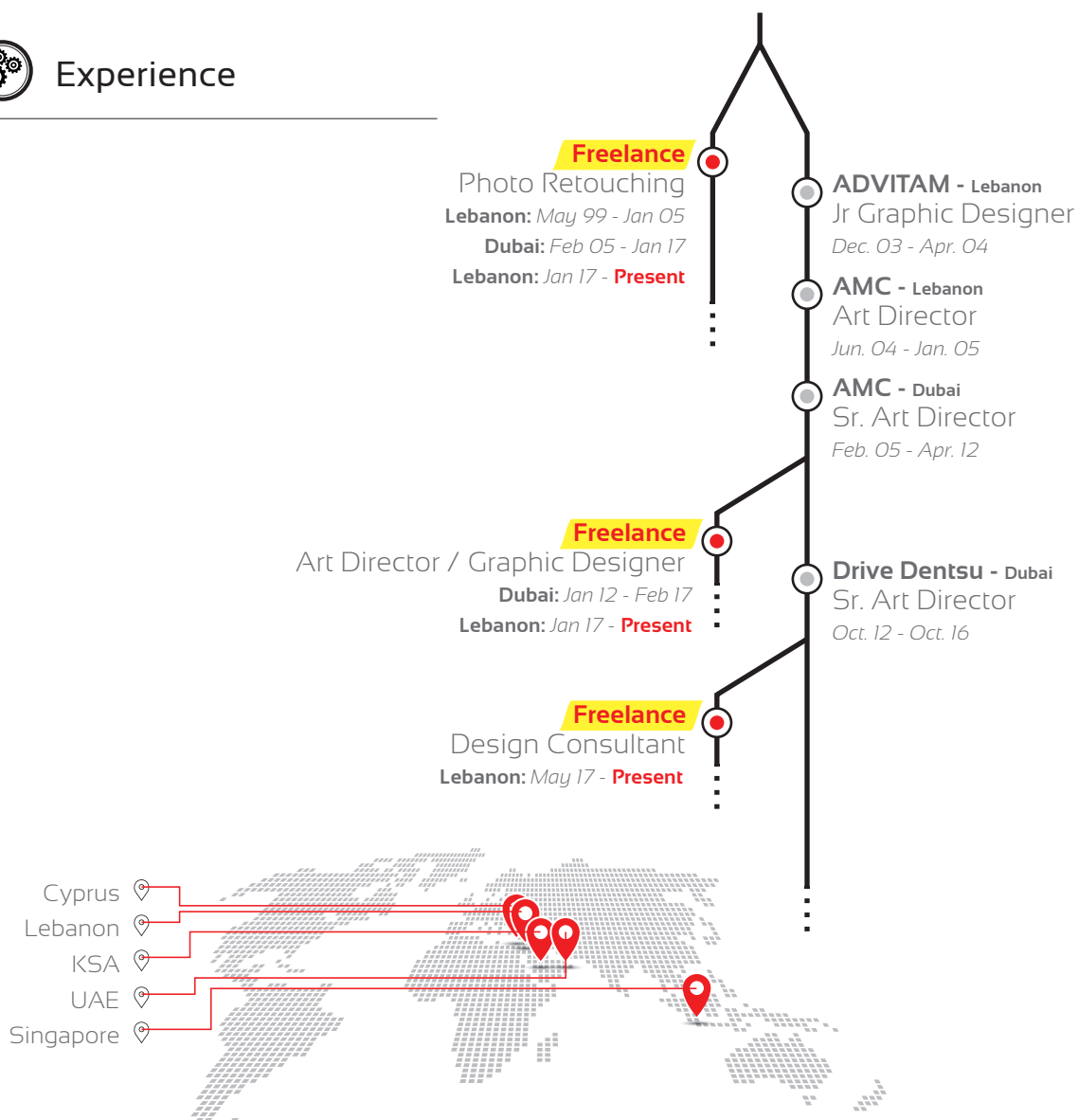
Profile

 Chaker Karam
 Lebanon
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 chaker.karam@me.com
 **Portfolio:** <https://app.box.com/v/chakportfolio>

Education

**Diplome d'Etudes Supérieures (D.E.S.),
Equivalent to Masters Degree in
Advertising and Graphic Design, 2004**
Faculty of Fine Arts, Advertising & Graphic Design, Holy
Spirit University of Kaslik - U.S.E.K.

Experience

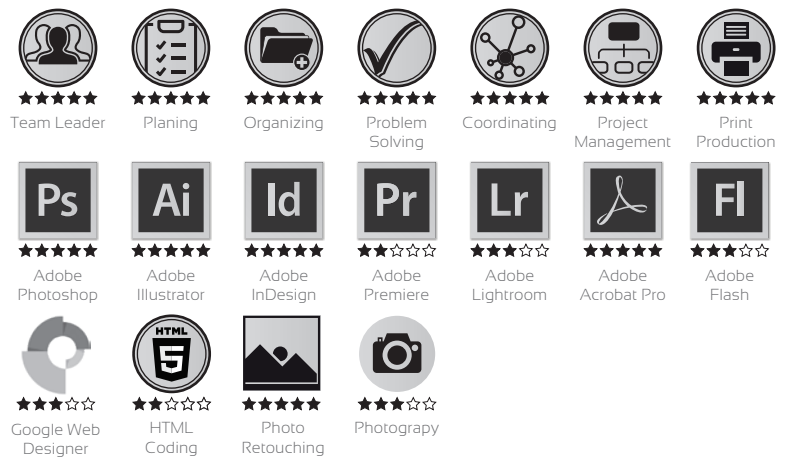


"Nothing is **IMPOSSIBLE**,
the word itself says **I'M POSSIBLE**"

Languages



Skills



Overview

Creative and versatile marketing professional with extensive experience managing all aspects of graphic design. Resourceful creator of innovative marketing strategies and campaigns, accustomed to thriving in deadline-driven environments with fast-paced revisions and content changes.

Key strengths include working with broad concepts to deliver high-level design with a strong track record of achieving goals while meeting the requirements of extremely tight deadlines. Extensive history of managing team dynamics and succeeding in rapidly-changing environments.

Skillful

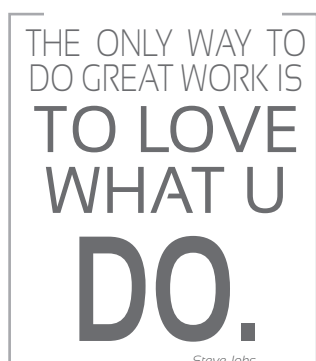
Proficient in all aspects of graphic design from initial concept, project planning, and production. A diverse background in administration, marketing and project management. Possessing a broad range of skills including:

- Art Direction
- Graphic Design & Production
- Responsive Email Design
- Branding & Logos
- Marketing Strategy
- Project and Team Management
- Asset Management

Bentley - McLaren - Lexus - Mitsubishi - Toyota - Breitling - SGBL - Mazaya - Intercontinental - Habtoor Grand Lebanon - Habtoorland Lebanon (Theme Park) - Habtoor Grand Hotel Dubai - Jumeirah Hotels - Radisson Royal Hotel - Nassima Royal Hotel - Radisson Blu - Crowne Plaza - Holiday Inn Express - Dias - Health Quest - Canon - Bridgeston - UNB - Banque Misr - Zoppini - Abu Dhabi Holding - Media and Marketing Show - Get Moving Fitness & Spa Center - Aden furniture & wood factory - Kalimat - Ice Box - Aratech - ABB - M&C SAATCHI KSA - M&C SAATCHI London - M&C SAATCHI Lebanon - iSTYLE - SEDIA - WPF - BSEF - GND ...



Creative Achievements



- Supervise multi-functional project teams of +10 colleagues to develop creative and effective advertising concepts, from ideation through final projects.
- Responsible for hiring, training, supervising ongoing staffing requirements as per project.
- Responsible for the planning, management and delivery of design projects from concept through completion.
- Incorporate and explore client suggestions and directives, resolve questions and concerns, oversee objections.
- Organize all creative materials to ensure their smooth transition to other departments.
- Commission artwork; negotiate costs and usage, oversee completion of artwork, supervise photoshoots, review sketches from illustrators.
- Established valued relationships with vendors, brands, team members and operational staff.
- Delivered a clean aesthetic across internal and external materials, including website, social media.



Retouching Achievements

Photo Retouching Since 1999 till Present

For the following clients.

Lebanon: Professional Photographer Tony Karam, Special magazine (Covers), Al Hasna (Covers), Snob (Covers), Snob Al Hasna (Covers), Miss Lebanon, Celebrities (Najwa Karam, Wael Kfoury, Nancy Ajram, Nawal Al Zoghbi, Hayfa Wehbe, Julia Boutros ...), Beauty Care (PACE & LUCE), modeling agency (Nathalie Fadlallah, Nidal Bsherrawi, ...), M&C Saatchi ...

Dubai: Professional Photographer Tony Karam, Beauty Care (kryolan), Kontar photo production, Walid Atalah, Souhad Akoury, Best Magazine (Covers), Janine asmar, ADEN (furniture & wood factory), Drive Dentsu, FocusAd, IceBox, Kalimat, Moustafa Hamwi...

KSA: Leo Burnett.