# Klarissa Chwah

Visual Communication Vitae

# Graphic Design and Curriculum

## Personal info

Birth date and place: 27/12/1991 - Deir El Ahmar

Nationality: Lebanese

Address: Hadath, Baabda, Lebanon



#### Contact:

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### Education

Lebanese University of Fine Arts - Furn El Chebbak; IBA2

• Masters degree in Graphic Design and Visual Communication; 

• License degree in Graphic Design and Visual Communication ........... 2012

High school education:

Notre Dame de la Delivrance: Soeurs Maronites de la Sainte Famille - Zalka



#### Languages:

Arabic ••• French ••••• English ••••

## Computer skills

Adobe Photoshop ••••• Adobe Illustrator ••••• Adobe Indesign ••••• Adobe After Fffects ••••• Adobe Flash Professional Adobe Dreamweaver ••••• Adobe Fireworks ••••• Adobe Premiere ••••• 3D Max ••••



## Personal skills

- Skillfull in both traditional and digital art
- Creative thinking
- Good communication skills
- Excells in Character design
- Quick learner and problem solver
- Took special lectures in teamwork and leadership

# Klarissa Chwah

Graphic Design and Visual Communication

• Talented and ambitious, aiming for a successful graphic design career through creative and innovative designs, experience and hard work • •



## Experience

Position: Design and Communication Manager Duties: Online advertisment for clients such as Casio ME and startAD and quality checking for content creation at InHype. Position: Junior Art Director Duties: Creative concepts and visual development, Production team supervision, coordination between departments... •ADrising \_\_\_\_\_\_ 1/2016 - 4/2016 Position: Graphic Designer Duties: Branding, Advertising & illustration at ADrising advertising agency. Services: Illustration, Character design, 2D Animation, Branding, Corporate identity design, Social media, Advertising, Packaging, Web design... Clients include: Youth Of Dear El Ahmar, Pillow Shot Production, Inata Municipality, Freedom Scouts, H2 Property Maintenance, Global System... Position: Graphic Designer Duties: Branding and advertising for Cascada Village/ Cascada Mall and other affiliated brands and companies including Rush Extreme Sports, Abava, Traki... Position: Graphic Designer and Editor Duties: Advertisement and marketing on social media, Web design, Video editing for Social Economic Awards and Arab Economic News Position: Illustrator and Character Designer Duties: Redesigning characters and making illustrations and designs for kids magazines •Afk'art 2011 - 2012



# Duty: Illustrating children books

## Prizes and awards

Position: Illustrator

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# Graphic Design and Curriculum Visual Communication Vitae

- First place in Game Ideation Competition in video game design; 3/2016
- Ranked 1st in the Lebanese University Graphic Design Admission Contest
- Many art and design contests winner since childhood



## Workshops and seminars

#### • MEGA 2016; MEGA Games Conference;

Workshops including: Concept Art; Storyboard; Tinkering is the key to creativity; Applied Game Design: Theory vs practice; Players' psychology: The key to a successful marketing strategy; How to successfully launch your game; Techniques for building inovative communities...

### Otaku culture and the role of computer graphics;

Lecture and workshop by Japanese computer graphic artist Mr. Hiroyuki Hayashida



Leadership training camp;

Organised by Freedom Scouts Lebanon

## **Interests and Other Experiences**

#### Community manager, Events Planner and Organizer

- Manager of the cultural community **Lebanese Otaku ....... 2013 present** Duties: online and offline community management, PR, marketing, content creation, cosplay competitions judge, project planning and organizing competitions, gaming tournaments and events...
- Events include:
- Otaku Con 2018 and 2019.
- Matsuri 2015 and 2016, in collaboration with the Japanese Embassy, Alba University and other parties.
- Collaborator in **Maskoon Festival 2016**, first of its kind horror and fantasy festival in the Arab world... and others.

#### **Scouts**

• Freedom Scouts, Dbayeh regiment:

Treasurer and Girls Scouts Chieftain for 4 years

• Guides du Liban: Jeannette

#### Hobbies

- Passionate reader; mostly Comics, Manga and fantasy novels.
- Fan of animated movies and video games.

References available upon request

