Toufic Omran
Marketing And Advertising

Won the competition held in AUST by Mercedes Benz about activation campaign

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EDUCATION

High school Diploma
Ras Beirut International School
09/2000 – 06/2016   *Beirut*

BS in Marketing and Advertising
American University Of Science and Technology
09/2016 – 07/2020   *Ashrafieh*

WORK EXPERIENCE

Marketing Intern
Mercedes-Benz Lebanon TGF
08/2019 – 10/2020   *Dora*
Achievements/Tasks

- Closely supervised team members, sales plans, and tracked employee performance.
- Collaborated with advertising managers to design and create Ecards for customers.
- Determined strategies to address sales numbers and profitability.
- Data Entry.
- Customer Service.
- Call center.
- Managed posting Facebook and Instagram posts.
- Retrieved Google my business account.
- Checked customers satisfaction after service check up.
- Succeeded in mystery shopping.

Non-Profit IT Intern
IDC
06/2012 – 12/2012   *Beirut*
IT Company
Achievements/Tasks

- IT Essentials
- Formatting and installing Windows
- Router setup

SKILLS

Marekting   Advertising   Multi-task Management

Administrative support   Social Media Marketing

CRM Systems   Customer Service

Customer Relation Management (CRM)   IT

PERSONAL PROJECTS

Mercedes Benz Car Hunt (05/2019 – 06/2019)

ABC Shopping Mall Bidding App Feature
(04/2019 – 05/2019)

CERTIFICATES

Certificate of Completion - CISCO IT ESSENTIALS - AUST
(01/2017 – Present)

Certificate of Competency in English - Michigan University - ECCE (06/2017 – Present)

Certificate of Completion -ICDL - AUST
(06/2019 – Present)

Badge specialist in Microsoft Word and Powerpoint by Acclaim (06/2016 – Present)

LANGUAGES

English
Native or Bilingual Proficiency

Arabic
Native or Bilingual Proficiency

Italian
Limited Working Proficiency

Turkish
Limited Working Proficiency

INTERESTS

Football   Swimming