OMAIR
NAZIR

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Desire a Art Director position with a established company. Offers excellence in working with print media, knowledge of print and web design requirements and the ability to venture into multimedia systems in order to provide the company's clients with excellent graphical solutions.

WHY ME?

I believe Good Design is a foundation for Good Business. I create beautiful visual experiences that will have a everlasting impact on your target audience both visually and aesthetically. Everything I do at work is based on clarity and consistency. That's the key to growth! Solid, lasting design will uphold a brand so it's always building the future. With careful attention-to-detail and a history of meeting deadlines, I pride myself in streamlining design. This means creating production schedules, keeping you on-track and updated, handling the details, and taking the pressure off your shoulders.

LANGUAGE

100/100   **English**
70/100   **Arabic**

WORK **EXPERIENCE**

Senior **Graphic Designer**

Present	**MARCOM** ARABIA
Feb 2016	⦿ Riyadh, K.S.A.

* Prepares work to be accomplished by gathering information and materials.
* Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
* Obtains approval of concept by submitting rough layout for approval.
* Prepares final layout by marking and pasting up finished copy and art.
* Completes projects by coordinating with outside agencies, art services, printers, etc.
* Contributes to team effort by accomplishing related results as needed.

60% Creative Effects   **40%** Photo Manipulation

Graphic **Designer**

Jan 2016	**SIMA** CREATIVE
Oct 2014	⦿ Khobar, K.S.A.

I worked on a variety of products and activities, such as advertising, books, magazines, posters, event branding, product packaging, exhibitions and displays, corporate communications and corporate identity. I also worked to a brief agreed with the client, account manager and will develop creative ideas and concepts.

70% Illustrations   **40%** Bitmap Tracing

Creative Executive

Aug 2014	**Duck**
May 2012	⦿ Karachi, Pakistan

* Determined the message the design should portray
* Created images that identify a product or convey a message
* Developed graphics and visual or audio images for product illustrations, logos, and websites
* Selected colors, images, fonts, and layout
* Presented the design to the art director
* Incorporated changes recommended by the clients into the final design
* Reviewed designs for errors before printing or publishing them

80% Photoshop Techniques   **30%** Photography

EDUCATION

Bachelors In **Design**
(Communication Design)

Center Of Excellence in Arts & Design
Jan 2009 - Dec 2012

Through visual examples, this course taught me the fundamental principles of graphic design: imagemaking, typography, composition, working with color and shape... foundational skills that are common in all areas of graphic design practice. At the end of this course I learned how to explore and investigate visual representation through a range of image-making techniques; have understand basic principles of working with shape, color and pattern; been exposed to the language and skills of typography; and understand and have applied the principles of composition and visual contrast.

Design & Publishing Program

Arena Multimedia
Sep 2010 - Aug 2011

Was challenged with a range of design briefs that enhanced and informed my work.

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