

Youssef El Hourani

Lebanese

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Elyusha Complex , Mansourieh , Lebanon.

Experience

Kallasi Group / Hakim Dweik

Merchandising - Intern

Beirut, Lebanon

Jun – Aug 2019

- ✦ Participated in the installation of the P.O.S materials from retail up to wholesale stores.
- ✦ Studied and evaluated competitors' pricing strategies.
- ✦ Reviewed and analyzed market trends to communicate to marketing team and develop new business opportunities.
- ✦ Straightened and merchandised products to ensure merchandise is presented in a visual appealing manner.
- ✦ Worked with the brand manager to obtain samples and suggested alternatives if the layout is not working.
- ✦ Ordering and checking the necessary quantity of products that are needed for the stores with the sales department.

Air et chaleur climatisation company

Forman Assistant

Beirut, Lebanon

Jun – sep 2015 till 2018

Catemark catering company

Waiter

Beirut, Lebanon

Jun – sep 2014

EDUCATION

SAINT JOSEPH UNIVERSITY – FACULTY OF BUSINESS MANAGEMENT

Bachelor of Business Administration

Beirut, Lebanon

2017 – Expect. Jun 2020

COLLEGE MONT LA SALLE AIN-SAADE

Lebanese Baccalaureate, Specialty in Biology

Beirut, Lebanon

2017

INTERESTS & SKILLS

Languages: Fluent in English, French and Arabic; Beginner in Spanish

Interests: Enjoy travelling, camping, and hiking

Skills: Microsoft, Excel, Word and PowerPoint, Upselling skills, Organization, Teamwork, Detail orientation, Communication.

Activities: Member of the Scouts Association of Lebanon, Member of the Taekwondo black belt national team (2014 – 2018).