

KARINA DABBOUS

SALES SPECIALIST &
EVENT PLANNER

CONTACT

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PROFILE

What started as a summer job grew into a 3 years experience in small events planning. From baby showers to engagement ceremonies I was able to not only achieve the planning and execution of events but also close several deals.

EXPERIENCE

SALES SPECIALIST & EVENT PLANNER FAVOR'IT SHOP | JULY 2017 - PRESENT

- Perform cost-benefit and needs analysis of existing/potential customers to meet their needs
- Manage production, design and catering team to execute projects and events..
- Supply management with reports on customer needs, problems, interests, competitive activities, and potential for new products and services.
- Liaison with suppliers during execution of events

KIDS EVENT & BIRTHDAY PLANNER SUPER ME BY ABOU MERHI GROUP | JULY 2016 - JULY 2017

- Planned & executed over 20 birthdays and events.
- Organize facilities and manage all event's details such as decor, catering, entertainment, transportation, location, invitee list, special guests, equipment, promotional material etc

SALES REPRESENTATIVE MASSIMO DUTTI | JANUARY 2016 - JUNE 2016

- Greeting customers, responding to questions, improving engagement with merchandise and providing outstanding customer service.

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION EMPHASIS IN ADVERTISING & COMMUNICATIONS

HAIGAZIAN UNIVERSITY | AUG 2014 - JULY 2018

SKILLS

- Time Management
- Communication & Relationship Management
- Ability to manage multiple projects independently
- Excellent negotiation and selling skills

LANGUAGES

Proficiency in both English & Arabic