

# Souhaib Jamil

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**Objective:** Engage, contribute and drive success for a better future.

## EDUCATION

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<b>Bachelor of Science in Business Studies, Emphasis Marketing</b>	<b>Sep 2015 – Dec 2018</b>
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Lebanese American University (LAU) - Beirut, Lebanon

**Lebanese Baccalaureate**

**July 2015**

Studied at Eastwood College

**2009 – 2015**

## SUMMER WORK EXPERIENCE

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**Arcenciel– Beirut, Lebanon**

**Aug 2018 – Sep 2018**

*Marketing internship*

- [www.arcenciel.org](http://www.arcenciel.org) is a non-profit NGO, supporting Lebanon's underprivileged and marginalized communities
- Provided the necessary support for developing the marketing strategies of the different units at the association to provide a better service to clients and satisfy their needs.
- Created an event plan "Volunteerism" to encourage engaging unprivileged communities with tourists.
- Ensured projects progressed and helped in meeting the community needs while adhering to organization culture.

**Hotel Monroe – Beirut, Lebanon**

**June 2017 – Aug 2017**

*Facilities & Banquet Attendant*

- Recorded outlet supplies needed.
- Provided hotel guest services and engaged in banquets preparation.

**Real Madrid Camp – Beirut, Lebanon**

**July 2016 – Aug 2016**

*Supervisor*

- Handled all related logistics.
- Supervised young players and strengthened their relationship with each other.

## Marketing Projects

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- **NETFLIX Project**
    - Developed marketing strategies such as "where to play" and "how to win" to stand up for competitors and gain a high percentage of market share.
    - Developed surveys to study the consumer's decision making and preferences.
  - **DASH Button Project:**
    - Adopted a primary research strategy by interviewing some of the university colleagues and professors to study their usage of this button and the consumption occasion during which it is used.

## COMMUNITY SERVICE, VOLUNTEER EXPERIENCE, and Activities

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| • Vice president Music Club – LAU- Beirut, Lebanon   | <b>Oct 2017 – Dec 2018</b>     |
| • Street-65 Band Leader  | <b>Nov 2016 – Present</b>      |
| • Volunteer - Beirut Marathon LAU – Beirut, Lebanon  | <b>Nov 2016 &amp; Nov 2017</b> |
| • Volunteer at Game of Legends - Beirut, Lebanon   | <b>2016</b>                    |
| • Traveled with ASME Club (American Society of Mechanical Engineers) to Europe. Visited Airbus factory in Toulouse-France, Lamborghini factory in Bologna-Italy, and Simon Coll a chocolate factory in Barcelona-Spain in Jan-2017 |                                |

**Skills:** Microsoft Office Suite, Typing

**Languages:** English, Arabic, and Spanish.

**Hobbies:** Soccer, swimming, Piano, Drums.