

Contact

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Education & certificate

Masters in Architecture

Holy Spirit University of Kaslik (USEK)
01/2017 - 12/2018

Bachelor in Architecture

Holy Spirit University of Kaslik (USEK)
09/2012 - 12/2016

Managing Innovation and Design Thinking Specialization

HEC Paris - Coursera.org
04/2020 - 07/2020

User Interface Design Specialization

University of Minnesota - Coursera.org
01/2020 - 03/2020

- Introduction to UI Design
- User research and design
- Prototyping and design
- Evaluating user interfaces

Languages

- Arabic (Native)
- French
- English

Portfolio

https://www.behance.net/ibrahimsaliba94/

Ibrahim Saliba

UX / UI Designer

Profile

After working 3 years with the physical journey of a user experience, I decided to digitalize this experience. Problem solving is one of my motivational aspects and user experience is all about solving the difficulties that users experience in their daily journey. I've always had this passion for technology, and here I am today producing digital transformations.

Skills

User research	Prototyping	Scenarios
Information architecture	Wireframes	User journey
User interface design	Competitive analysis	Guidelines
Usability testing	Personas	Design thinking

Tools

Adobe XD	Photoshop	Revit
Sketch	Illustrator	Rhino
Figma	AutoCAD (2D&3D)	Ms Office
Miro	3Ds Max	

Professional experience

03/2019 - Present	<p>UX/UI Designer / IdeatoLife</p> <p>Currently, I create and design the best experience for users among several platforms (Mobile - Web - Windows), while implementing the latest studies regarding HCI and HCD. Also conducting design thinking workshops with the clients and implementing design research with users through live questionnaire or A/B testing. I collaborate closely with product managers, developers and marketing team. Also, implementing an agile process of work.</p>
01/2019 - Present	<p>Freelance Architect and Product Designer</p> <p>Bringing the best out of a space, while being inspired by the daily journey of its habitant, and creating tailored products that answers a certain desire or issue.</p>
07/2016 - 11/2018	<p>Junior Architect / Charles Hadife Architects (CHA)</p>
07/2015 - 08/2015	<p>Intern / Youssef Tohme Architect and Associates (YTAA)</p>