

Curriculum Vitae

Name: Elie Anthony Gemayel
Date of birth: 29/01/1990
Hometown Country: Beirut, Lebanon
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Education Level:

American University of Science and Technology Beirut, Lebanon
“An Affiliate to the American university of New York, USA”
BS (Business Majoring) Graduated on 31st June 2016

Certificate in ECCE Michigan, USA
“English certificate of competency” Obtained in: 2010

Certificate in Social Media from An Nahar Academy from April till July 2017

Learned more about Social Media platforms, and how to target your audience and market on it effectively.

Training:

Digital Marketing Workshop

I attended two workshops on digital marketing with Tilde. One related to Facebook advertising and another one Google ads.

I received certificates of participation for both.

During the workshop we did exercises on how to manage ads on different platform.

Certificate of Participation from Labora in association with USAID From June 15th until July 16th, 2020

Certificate in training from The Leadership & Management Academy From June 15th until July 16th, 2020

Training at Salia which is an agricultural company as an accountant
July till August 2013

Work Level:

Receptionist at AUST
October till January 2011

Worked at MTV Lebanon since 6th June 2016 until 18th November 2019 as a Webmaster on MTV's website

Objectives:

Everything that has to do with the website, cutting videos and programs of MTV and uploading them on their website and on Youtube, and also on social media.

Editing videos on Sony Vegas, Communicating with the team to manage the posts on Facebook, twitter, Instagram etc...

In addition to some social media work on every platform we use but mainly Facebook and Twitter, Instagram