



R W N N R

Rawan Nour R. Chamoun

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EDUCATION

September 2016 - February 2019

M.A. Product Design with CFA110/110
Nuova Accademia di Belle Arti [NABA]
Milano, Italy

September 2012 - July 2016

B.S. Interior Design with Honors
Lebanese American University [LAU]
Byblos, Lebanon

WORK EXPERIENCE

August 2019 - current

Part-Time Faculty | School of Architecture & Design
Lebanese American University [LAU]
Beirut, Lebanon

Achievements include but not limited to :

Developing a course called : Spatial Interaction Design
Developing a workshop called: The Politics of a Design Proposal

August 2018 - current

Design Consultant
Freelance
Beirut, Lebanon

Main clients include :

Contemporary Artist [Chaouki Chamoun]
Ranked Top 50 newly auctioned artists worldwide

- Exhibition design
- Interior design

September 2018 - May 2019

Exhibition Design | Product Design
D&L Design Studio
Milano, Italy

Projects include but not limited to:

I. Exhibition Design for Salone Del Mobile 2019
[Milano Design Week]

II. Light Design [for Italian Company, Rotaliana]

April 2016 - July 2018

Senior Designer
Chadi Chamoun Design Studio
Dubai, United Arab Emirates

Projects include but not limited to:

- Interior Design [Residential, Burj Khalifa Apartments]
- Rebranding [Restaurant Franchises]
- Product Design [In-house designs]

March 2017 - May 2017

Archiproducts E-commerce | Intern
Milano Design Week 2017
Archiproducts
Milano, Italy • Dubai, UAE

Representing Archiproducts, Dubai during Milano Design Week

September 2012 - July 2015

Model United Nations Trainer
Global Classrooms LAU-Model United Nations
LAU, Lebanon

Position outline

Training sessions | Conference sessions

- Raise awareness concerning national & international issues under the UN standards. Such as - *Issue of Refugees [UNHCR]* & *Woman's right in the Arab World [HRC]*

April 2015 - August 2015

Junior Interior Design | Intern
Chadi Chamoun Design Studio
Dubai, United Arab Emirates

September 2015 - December 2015

Public Speaking Instructor
Beirut Evangelical School for Boys and Girls [B.E.S.G.B.]
Rabieh, Lebanon

AWARDS | CERTIFICATES

January 2018

**Won Best Design Consultation
Tribo, Coworking Space**
Product development competition
in collaboration with NABA, Milano

Competition outline included:

**Design consultancy | Interior Design |
Brand Identity & Marketing Campaign**

March 2017 - June 2017

**Workshop with Forbo, Flooring Systems
More than a Surface**
"More Than Surface" Linoleum furniture design
challenge in collaboration with NABA, Milano

February 2018

**Brand Design for D'Amico Company
Won Top 3 Award Flagship Store**
Branding design workshop, NABA University
Milano, Italy

April 2015

**Top 15 BESME Photography
Competition Award**
The International Group for
Humanitarian Assistance "Besme Co"
Beirut, Lebanon

January 2010

Secretary General Award
United Nations High Commission for Refugees at the
GC-LAU MUN
Lebanese American University [LAU]
Beirut, Lebanon

April 2011

Participation Award THI-MUN QATAR
THI-MUN Qatar, Human Rights Council
Doha, Qatar

ACTIVITIES

October 2014

Advisor at the GC London MUN Conference
Every Child, Everywhere Twenty Five Years of UNCRC
Leading B.E.S.G.B. highschool students
London, United Kingdom

January 2010 - March 2011

**Participated as a delegate at the
Global Classrooms LAU Model United Nations**
United Nations High Commission for Refugees [UNHCR]
Beirut, Lebanon

January 2010 - January 2011

**Completed over 50 hours of community service
including,**
Donner Sang Computer; non profit organization
Beirut, Lebanon

September 2010 - January 2011

**Participated as an advisor at the
Global Classrooms LAU MUN**
B.E.S.G.B.
Rabieh, Lebanon

SKILLS

Public speaking
Creative writing
Innovative product development and content marketing
Problem-solving and strategic planning
Business etiquette and social etiquette
Flexibility and time management
Interior and product illustration
Social media and networking
Photography

SOFTWARE LITERACY

Adobe Create Suite [Adobe Photoshop, Adobe Illustrator,
Adobe Indesign]
Modeling [Sketchup, AutoCad, Rhino]
Adobe Premiere, Adobe After Effects
Rendering [V-ray, Keyshot]

LANGUAGES

English: Full professional proficiency
Arabic: Full professional proficiency
French: Basic level proficiency

Dear AstroLabs,

I am writing in response to the post on you company website declaring a vacancy as an Instructor.

We are all part of a world that is constantly evolving and in recent cases, faster than we ever thought. We may not have control over distal factors but we certainly can control proximal factors. Looking at the bigger picture; it's not just about our *ability* to take control but our *capability* of working and *most importantly* — *learning to prepare for these factors in advance*. You may be thinking what relevance does this have to do with an individual like myself in the design world... Here's the catch! As instructors, not only do we play a vital role in *teaching* but also *preparing* a sort of kit and *guiding* those eager learners how to use it; in case for particular conditions or events — aka what I like to call a "Framework Of Thought kit" . AstroLabs Academy in my opinion creates these "F.O.T kits" through your workshops and specialized training programs. Whether you are creating practical entrepreneurship programs for Universities or capacity building programs for organizations; you are providing *customized kits* — catered according to your audience's background or corporate values of coarse — that not only teach them new information but also prep them for proximal or distal factors they may face.

My teaching methodology is an accumulation of my learning and practice which has involved constant research and debate; ultimately leading to the belief that the world of design in both education and practice always has room for innovation. My design outcome is the result of my *intuitive perceptual abilities* with the *constructive design methods* that I've acquired as a result of my practice in the MENA region with residential and commercial projects in addition to my work experience in Milano during its annual Design Week — aka Salone Del Mobile. Working in diverse environments has taught me how design thinking from one region to another could have common entities, yet different values that make them unique in their own way ; which need to be understood and respected. In my opinion, not only is it important for a designer to be molded upon artistic specifications but also upon a well developed personality. My experience with the Model United Nation has influenced my design framework as it has proven to me that culture, ongoing international events, and environmental conditions should always be frontline in the R&D of various design projects. Leadership programs I have been a part of also taught me how to develop strategies in order to tackle various issues; by taking different opinions into consideration and finding suitable solutions for them. My diverse identity, coming from an American - Lebanese family, working in the Middle East and Europe, and being involved in teaching and leadership programs ; has greatly influenced my approach to design of multi cultural environments.

Many may not realize that us designers are not just one thing but a holistic of things. Let me explain that further for you — We are not just interior designers or product designers; whatever our degree may label us as. We are creative beings! Those of whom have the ability of deep *visual thinking*, the ability to *analyze* words and images in parallel, the ability of *conveying messages* through elements we produce; from a digital presentation, a sketch, a product, to a space. Us designers have an analytical mind farther then what society depicts us to attain. We don't just see things for what they are — we observe their current state through immense research, we *imagine* straight away the different phases they had been through to arrive to the position they are a part of, and we *foresee* the potential along with the risk of what is in front of us based on it's surrounding.

This being said, my passion for design has been mainly fueled by the *creative process*; linking my raw observations to my developed vision. My approach to design is based on a framework where concept is the key component. This framework is based on a tripod of activities; sketches, narrative analysis, and research of precedent projects as effective tools in developing design concepts. The aforementioned activities are my creative paradigm towards sustaining my *traditional chain of thoughts* as I strive to develop and keep up with the *latest design technology*. If given the opportunity as an Instructor position at AstroLabs Academy, working with you would be a hands-on experience for me to learn from you as a creative team in order to fulfill your academy's goals. My aim is not only to further develop my professional skill sets but also to work hard to contribute as an additive support to your team in any capacity needed; always maintaining openness to criticism.

Please find enclosed my resume. I would greatly appreciate the opportunity to further discuss the possibility of working with your academy during a follow-up phone call or interview if given the chance.

Sincerely,
Rawan Nour Chamoun

