

Aya Abou Ghalyoum

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EDUCATION

One League <i>Master of Business Administration with Stanford Online Certificate of Achievement in Innovation & Entrepreneurship</i>	Global Dec 2023
<ul style="list-style-type: none">Awarded with 100% tuition-free scholarship, One League’s MBA program features Harvard case studies, offered in collaboration with Harvard Business Publishing. The Innovation & Entrepreneurship program results in a Certificate of Achievement from Stanford Online.	
American University of Beirut <i>Bachelor of Science in Applied Mathematics</i>	Beirut, Lebanon June 2020
<ul style="list-style-type: none">GPA: 3.3/4.0, Dean’s honor listRecipient of the Al Ghurair STEM Award, 100% tuition-free scholarship, from the Abdulla Al Ghurair Foundation; Al Ghurair Ambassador	

WORK EXPERIENCE

Career Hub <i>Founder</i>	Beirut, Lebanon July 2024 – Present
<ul style="list-style-type: none">Partnering with Al-Iman Pilot School across its two branches to provide career counseling and guidance to 250 high school students in grades 10, 11, and 12.Leading and facilitating workshops on four key topics: choosing a major, applying to universities, finding and securing scholarships, and leveraging university years for post-graduation employment.Providing tailored one-on-one mentorship to high-achieving students, guiding them through scholarship applications and enhancing their ability to stand out.Developing an expansion strategy to scale the project across all Lebanese schools in every region.	
Adaptive Global <i>Senior Consultant</i>	Dubai, UAE Aug 2023 – June 2024
<ul style="list-style-type: none">Led the development of organizational diagnostics platform in collaboration with our external partners in Vietnam to assess the strengths and weaknesses in organizational culture.Co-authored the article 'Making Culture Matters' featured in the CEO Middle East Magazine.Spearheaded the coordination of a development program for a major UAE waste management company, conducting analyses and providing targeted training recommendations for individual and departmental needs.	
Abdulla Al Ghurair Foundation (AGF) <i>Program Officer</i>	Dubai, UAE Oct 2022 – Aug 2023
<ul style="list-style-type: none">Founded and expanded the AGF Alumni Community by 95% through the implementation of 7+ data-driven projects in the span of two years.Led and recruited a 30-member team for organizing and implementing 50+ virtual and in person events, driving a substantial 85% average increase in scholar and alumni engagement.Accelerated data accuracy from 20% to 87%, enabling robust analysis of quarterly reports and presenting scholar insights to the board, driving tailored solutions for academic and career acceleration.Boosted scholars’ retention rate by 80% through consistent follow-up and provision of essential support in the Open Learning Scholarship Program with 500+ scholars from 14 different Arab nationalities.Developed the inaugural mentee guidebook for our mentorship program, equipping 70+ scholars with valuable resources to enhance their preparation for mentorship sessions with their assigned mentors.	
Junior Program Officer	Nov 2020 – Oct 2022
<ul style="list-style-type: none">Implemented and operationalized the alumni engagement strategy in alignment with the Foundation’s objectives to foster ongoing connections with its alumni.Accelerated engagement on the Foundation’s tutoring platform by 95% to help scholars excel in their academics and reach the minimum required CGPA.Spearheaded the organization and execution of 10+ events in the UAE, Egypt, and Lebanon to foster meaningful connections between scholars and alumni.	
Kiron Open Higher Education for Refugees <i>Program Intern</i>	Beirut, Lebanon June 2019 – Aug 2019
<ul style="list-style-type: none">Developed the first informative workshop for 15 refugee students about Lebanese universities and the scholarships available enabling them to make key decisions regarding their academic future.Established two new partnerships with the founders of ‘Nooreed’ and ‘Eduzone’ to foster mutual benefits between the organizations through publicizing the firms’ websites and offerings on Kiron’s online platform.Conducted a review of the English courses available on the platform, resulting in two additional MOOCs delivered in collaboration with Kiron’s German office to enhance students’ learning outcomes.	

VOLUNTEERING & EXTRACURRICULAR ACTIVITIES

Youth Advisory Board Member , UNDP Lebanon	Jan 2024
Alumni , McKinsey Forward Program	Nov 2021
Alumni , Aspire Institute Founded by Harvard Business School	May 2020