



Carla Fadi Kobeissi

Beirut, Lebanon

E-mail: carlakobeissi16@gmail.com

Phone: +96170500238

OBJECTIVE

A highly organized and hard-working individual looking for a responsible position to gain practical experience.

WORK EXPERIENCE

ABC

Sep 2017 — April 2020

Sales Associate

- Recommend merchandise based on individual requirements
- Complete proper replenishment of merchandise
- Cross sell between departments in the stores or other locations
- Assist customers and respond to their inquiries
- Follow up with customers (receiving new items, reservation, etc.) and update any changes

ScoreHub

Sep 2020 — Present

Marketing & Social Media Specialist

- Working on Marketing strategies
- Content Creation
- Finding new connections
- Social media Guideline posts

EDUCATION

BA in Business Marketing

Sep 2017 — Feb 2021

American University of Science and Technology

Baccalaureate in Economics and Sociology

2003 — 2017

Beirut Baptist School

CERTIFICATION

- International Computer Drivers License (ICDL - Microsoft)
- Social media Marketing Foundations
- Fundamentals of Digital Marketing

SKILLS

- Communication Skills
- Team work Skills
- Time Management
- Ability to work under pressure
- Computer Skills (Microsoft Office)

LANGUAGES

- Arabic Fluent
- English Advanced