

Contact

mberro@gmail.com

www.linkedin.com/in/maherberro
(LinkedIn)

maherberro.com (Other)

flickr.com (Other)

yourshot.nationalgeographic.com
(Other)

Top Skills

Higher Education

Human Computer Interaction

User Experience Design

Languages

English (Native or Bilingual)

Arabic (Native or Bilingual)

French (Professional Working)

Honors-Awards

Spirit of Excellence - LAU

UTS Union Photography Competition
- 1st and 2nd Place

Maher Berro

User Experience Designer | Consultant | Academic

Summary

A web and design evangelist, with a multi-disciplinary design background, focusing on web development and multimedia, I strive to implement and communicate professional web standards. Solid experience and competency in a proficient team environment, with high standards and dedication to apply best practices, usability, accessibility, interaction design, user centered design and create unique user experiences within an innovative and creative context in an evolving web, agile and e-business environments. I am also an academic, teaching web design and digital media in higher education.

Specialties: Academia/Higher Education, Consulting, User Experience Design, Usability, Accessibility, Web Standards, HTML, CSS, Visual Design, Semantic Markup, Agile Development, Front End Development, SEO, SEM, SMO, SMM, CMS customization, UI/UX in Lebanon and curiosity in Internet of Things.

Experience

(on) the WEB

User Experience Design Specialist

January 2004 - Present (16 years 2 months)

Web Designer, Consultant, User Experience (UI/UX) Designer and Front End Developer, handling projects from A to Z, for different types of clients/industries, including:

- UX research + Information Architecture and Wireframing
- Branding and Design customization + CMS implementation, development and management
- Digital Marketing and Social Media Strategy

American University of Beirut

Senior Lecturer

August 2016 - Present (3 years 7 months)

Beirut District, Lebanon

Interaction Design and User Experience
Department of Architecture and Design
Faculty of Engineering and Architecture

Lebanese American University

7 years 1 month

User Experience and Digital Media Instructor
September 2013 - Present (6 years 6 months)

Lebanon

- School of Architecture and Design

Senior Multimedia Designer

August 2015 - Present (4 years 7 months)

Facilities Management. Visual Communication, Web Design, Product Design.

Web Designer | Frontend Developer

February 2013 - April 2015 (2 years 3 months)

Strategy Communication Department

Advizr

Freelance Developer

June 2013 - July 2014 (1 year 2 months)

Front-end Development

The Mowgli Foundation

Mentor

November 2011 - November 2012 (1 year 1 month)

Mowgli Mentoring is: A relationship which inspires, empowers and guides another in achieving their personal and business potential.

element^n

Web Specialist

November 2007 - April 2011 (3 years 6 months)

Web and visual development, usability and user experience expert, accessibility, focusing on design, semantic markup, HTML, CSS, best practices and web standards.

University of Technology Sydney

1 year

Designer, Web Team

September 2006 - August 2007 (1 year)

Design implementation, content management system, web development, usability, accessibility, HTML, CSS, visual design and layout implementation.

Academic Tutor

March 2007 - June 2007 (4 months)

Tutor and assist students with visual layout and photo manipulation skills, class work, and lab work enabling students to put theory into application and translate concepts into digital forms.

Media Forward

Web Developer

August 2006 - December 2006 (5 months)

Production process, web development, co-design and co-production of translating a documentary into an online version.

Walwa Web Development

Visual and Interface Designer

July 2005 - December 2006 (1 year 6 months)

regionaltalents.net design, co-development and co-production

Donut Interactive

Creative Manager

August 2004 - December 2004 (5 months)

Design and co-preproduction of BROTHERmusic.com redesign

Lebanese American University

4 years 5 months

Computer Labs Supervisor

July 2001 - February 2004 (2 years 8 months)

Technical and academic supervision, department's management and coordination, operating Macintosh computer labs, server, plotting and printing, research and development

Interior Designer | Architect

October 1999 - November 2003 (4 years 2 months)

Renovation and space allocation of all buildings in all LAU campuses (3), interior design, furniture design, architecture

Designer

October 1999 - February 2003 (3 years 5 months)

Web Design, Graphic Design, Interactivity and Animation

ABAAD

CAD Designer

June 1999 - December 2000 (1 year 7 months)

2D and 3D Design and implementation, AutoCAD Interior Design and Architecture

Nabil Ghandour Studio

Graphic Designer and Interior Designer

January 1998 - January 2000 (2 years 1 month)

Furniture design, graphic and layout design, web design and execution, AutoCAD design, rendering and animation

Education

University of Technology Sydney

Master, Interactive Multimedia · (2004 - 2007)

Lebanese American University

Bachelor of Arts, Interior Design | Interior Architecture (+ Graphic Design) · (1996 - 2001)