

CAMILLE J. AOUN

INTERN AT MEMAC OGILVY

CONTACT INFORMATION

Forn El Chebbak, Maoone street, Beirut
Lebanon

cca04@mail.aub.edu

+96171708721

Profile:

LinkedIn: @Camille-Junior-Aoun

PERSONAL STATEMENT

I am a student of the world. Curious and eager to learn new ideas & concepts from professionals in different fields that would help me achieve my future goals.

SOFT SKILLS

- Leadership
- Motivated Individual
- Critical thinking
- Time management
- Team building

TECHNICAL ABILITIES

- Photography
- Python programming language
- R programming language
- Website creation (HTML & CSS)
- MS office suite
- Emplifi
- Engagor
- SocialBakers

LANGUAGES

- English: Advanced
- Arabic: Native

EMPLOYMENT HISTORY

Freelance Community Manager

Havas ME - Advertising and Marketing Agency | April 2022 - Present | Beirut - Lebanon

Assisting the team with multiple tasks for their clients: Kiri, La Vache Kiri, Jibnet Abu Al Walad, MG, First Abu Dhabi Bank, ACDelco, Hala, Sunwhite.

Posting daily content on all social media platforms.

Creating social media analytics report

Community management

Social Media Internship Program

Memac Ogilvy - Advertising and Marketing Agency | Nov 2021 - March 2022 | Beirut - Lebanon

Assisting the team with multiple tasks for their clients: Nadec, Yaduna, Torabika, Zain, UNICEF, Roche, Grohe

Creating weekly/monthly content plans

Creating social media analytics report

Community management

Social listening

Communications Internship Program

TBWA \RAAD - Advertising Agency | July 2021 - August 2021 | Beirut- Lebanon

Researching and analyzing TBWA \RAAD competitors and TBWA \RAAD's presence on social media. (followers, themes, engagement...).

Performed the same tasks for all TBWA offices worldwide.

Comparing the data to find similarities and differences.

Tips about how to gain more followers, engagement.

Suggesting interesting themes and content ideas for the agency

Communications and Outreach Internship Program

Lemay - Architecture and Design Firm | October 2020 - December 2020 | Montreal - Canada

Keeping track of trends, hashtags, emerging topics and current events.

Monitoring and sharing community insights for market research purposes.

Gathering, segmenting, categorizing, and arranging new data

Optimizing content distribution across platforms.

Crafting eye-grabbing social media marketing.

EDUCATIONAL HISTORY

American University of Beirut

Masters in Business Analytics | 2021 | Beirut - Lebanon | Dropped

American University of Beirut

Bachelor of Media and Communication | 2016 - 2020 | Beirut - Lebanon

SABIS - International School of Choueifat

High school Diploma | 2004 - 2015 | Doha - Qatar

INTERESTS AND HOBBIES

I am a certified European fitness instructor. My interests lie in assisting others achieve a healthier lifestyle. Currently, my hobbies are playing different sports such as sprinting, basketball, swimming.. I also volunteered in the red-cross entertaining elderly and I joined community service projects such as supporting farmers in Lebanon.

HONORS AND AWARDS

Bronze medalist in the U23 Lebanese Championship of the 100 m sprint

Bronze medalist in the Lebanese Team Championship of the 4*400m relay

Bronze medalist in the 100 m sprint at a time of 11.70 s in AUB

Two times silver medalist and one-time bronze medalist in the 4*100 m relay