



JOANNE KHALIFEH

ARCHITECTURE & DESIGN

I am . . .

a graphic designer, interior architect, photography enthusiast and avid event planner. Being that, I try to think of design as a realistic dreamer would, walking that fine line between its limitless conceptual range and its actual technical restraints. I believe that the combination of my architectural and graphic design strategies I've acquired over time is key in creating memorable work.

CONTACT

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in Joanne Khalifeh

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📷 [reflections.by.jo](https://www.instagram.com/reflections.by.jo)

EXPERIENCE



- **NEWGATE Labs** (MAY 2022 - PRESENT)
Graphic Designer (designing brand collateral including catalogues, flyers, labels, social media posts etc.)
- **CIGN Agency** (JAN 2022 - APR 2022)
Design Strategist (development & execution of design strategies for social media platforms, brand creation or development etc.)
- **Bleu Design** (OCT 2021 - DEC 2021)
Intern (interior architecture, FFE analysis, Photoshop rendering, detailed drawings, material selection etc.)
- **Bookstop** (FEB 2021 - SEP 2021)
Graphic Designer (logos, posters, stickers, layouts, printing etc.)
- **The Gift Corner** (OCT 2019 - JUN 2021)
Founder (design & execution, event planning, client relations etc.)
- **Graphic Designer** (DEC 2019 - PRESENT)
Freelance (resumes, logos, posters, pamphlets, stickers, tickets etc.)
- **Bernard Khoury / DW5** (OCT 2019 - JUN 2020)
Intern (interior & spatial design, landscape design, Urban Confluence Silicon Valley Competition concept development, 3D modeling, site inspections, detailed drawings, layouts, archive etc.)
- **WZ Architects** (JUN 2018 - AUG 2018)
Intern (interior design & concept development, 3D modeling)

SKILLS



AutoCAD

Photoshop

Illustrator

InDesign

EDUCATION



- **LAU / Lebanese American University** (2015 - 2019) Beirut, Lebanon
B.A. Interior Architecture
Cumulative GPA: 3.67 (Dean's list all semesters with Distinction)
- **SMOC / Saint Mary's Orthodox College** (2000 - 2015) Beirut, Lebanon
Lebanese Baccalaureate - Sociology & Economics

ACTIVITIES



- **LAU - TEDxLAU Club** (2018 - 2019)
Secretary
Head Designer & Organizer
(Graphic Designer, Set Designer, Social Space Designer)
- **LAU - MAL Program** (2018 - 2019)
Logistics & Operations Coordinator
- **LAU - Social Work Club** (2017 - 2018)
Active Member

LANGUAGES



Arabic
Fluent

English
Fluent

French
Intermediate

Portfolio and references available upon request