



## CONTACT



Beirut, Lebanon



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## LANGUAGES

English *fluent*

French *fluent*

Arabic *native*

## SKILLS



- Communication
- Public speaking
- Teamwork
- Dedication
- Problem-solving
- Analytical thinking
- Commercial awareness
- Detail oriented

## INTERESTS

### **Volunteering**

- Muwatin Lebne
- Kids First Association

### **First Aid Training**

Lebanese Red Cross

### **Hobbies**

- Bartending
- Traveling
- Arts
- Animal rights

# CHRISTINA HOMSI

## PROFESSIONAL EXPERIENCE

### **Associate Management Consultant Internship**

Oct 2020 – Nov 2020

*Advisory&co – Beirut, Lebanon*

- Conducting market research, gathering and analyzing data to present compelling insights
- Developing a strong knowledge in different industries, collecting information about competition, consumer behavior, socio-demography trends and identifying target audiences
- Executing the strategy development process by problem-solving business cases using effective structuring, synthesizing the findings and creating financial KPIs

### **Cost Analysis Coordinator**

Feb 2019 – Jul 2019

*Moulin D'or – Beirut, Lebanon*

- Establishing business development models to increase company growth and profitability across all branches
- Contributing to the establishment of a cost-control project management, quality assurance and improving performance by introducing innovation
- Managing day to day interactions with suppliers, recording data for audit and analyzing price fluctuations

### **Student Brand Manager**

Jul 2017 – Dec 2017

*Red Bull – Beirut, Lebanon*

- Sampling Red Bull products across Lebanon, providing awareness and expanding the distribution
- Assessing the required sales report to identify inefficiencies and support decision making
- Organizing sports and music events with recognized Red Bull artists and networking with users and potential customers

## EDUCATION

### **Bachelor's degree in Banking & Finance**

2016 – 2019

*Notre Dame University – Beirut, Lebanon*

- GPA: 3.4/4.0 with Distinction – Dean's honor List
- BSG The Business Strategy Game course

### **Lebanese Baccalaureate in Economic Sciences**

2001 – 2016

*College des Soeurs des Saints Coeurs – Beirut, Lebanon*

## CERTIFICATIONS & MEMBERSHIPS

### **Corporate Strategy Certification**

Sep 2020

University of London & UCL School of Management, coursera.org

### **Strategy Consulting Virtual Experience Program Certification**

Aug 2020

Boston Consulting Group BCG, insidesherpa

### **Fundamentals of Digital Marketing Certification**

March 2020

Online course on Google Digital Garage

### **Thomson Reuters Eikon Certification**

May 2019

Notre Dame University

### **Member of the Model United Nations Club**

Sep 2018 – Jun 2019

Notre Dame University

### **Member of the Accounting & Finance Club**

Sep 2018 – Jun 2019

Notre Dame University

### **Diplomacy Award**

May 2015

"Global Classroom, Lebanese American University, Model United Nations"