

CELINE NAKHOUL

• marketing •

EDUCATION

Aug 2017 - Jun 2020

American University of Beirut

Bachelor in Business Administration (BA)

Concentration Marketing

2002-2017

Saint Joseph School Kornet Chehwan

Lebanese Baccalaureate in General Sciences

SKILLS

Communication

Visual Presentations

Leadership

Photography

Microsoft

English

Arabic

French

CERTIFICATIONS

Jul 2020

The Fundamentals of Digital Marketing - Google Digital Garage

- Learn the fundamentals of digital marketing to help your business or career.

Jul 2020

Google Analytics For Beginners Certificate - Google Analytics Academy

- Learn how to use and navigate the Google Analytics Interface and reports
- Learn how to analyze basic Audience, Acquisition, and Behavior reports, and set up goals and campaign tracking

Nov 2018

Fullbridge U Program Certification - American University of Beirut

- Two-month career preparedness course focused on effective communication, teamwork, design thinking, and critical work management skills

EXPERIENCE

Jun 2019-

Toters - Mar Mikhael, Lebanon

Jul 2019

- Worked as a marketing intern with the marketing department for two months.
- Worked on collections for the application
- Designed newsletters to announce the company's new partners
- Worked on a marketing campaign that revolved around contacting influencers, negotiating ideas and prices, and scheduling their orders

ACTIVITIES

Oct 2018-

Red Cross EMS - Antelias, Lebanon

Present

- Completed First Aid training
- Completed First Responder training for 2 months
- Completed Emergency Medical Technician - Basic for 6 months
- Committed to a weekly permanence volunteering service

Oct 2019

Big 4 and After - American University of Beirut

- Won in the Big 4 & After competition which is in collaboration with the EY and PwC accounting firms
- Worked in a team to solve questions related to accounting, finance, economics, business, ethics, general knowledge, etc...

Jan 2016 -

Red Cross Youth Member - Antelias, Lebanon

Jan 2018

- Organized a Blood Drive in April 2018 with the blood bank
- Completed First Aid training by the Lebanese Red Cross
- Completed Humanitarian Values and Principles training by the Red Cross HVP committee
- Completed Red Cross Rules and Regulations training by the Lebanese Red Cross