JOE OBEID

GRAPHIC DESIGNER

A highly dedicated and creative graphic designer with eight years' experience in a variety of exciting projects. A passion for fresh and original design combined with a level headed and rational approach to clients' needs has led to an impressive portfolio of projects. A hands-on approach to the entire creative process means that each project is curated with the utmost attention from inception to final delivery. A strong communicator with the ability to communicate ideas clearly to clients and outsource efficiently to copywriters and web developers.

Core skills

Passionate for innovative ideas and fresh, vibrant design Industry aware and technically up to speed with current design trends
Good workload and time management
Creatively driven and logically minded
Dedicated, motivated and always on task
Confident communicator both written and verbally
Client focused

WORK EXPERIENCE

Freelancer

SENIOR GRAPHIC DESIGNER & MARKETING COORDINATOR

Clients: METRO SUPERMARKET, AbedTahan, Machrou3 Ka3ke....

Designing full campaigns
Prepares work to be accomplished by gathering information & materials
Plans the concept by studying the information & materials
Finalize artwork & get it ready for production

ABEDTAHAN - BEIRUT - LEBANON

SENIOR GRAPHIC DESIGNER & MARKETING COORDINATOR

MARCH 2015 - August 2017

Designing full campaigns (Including: Logo, Flyer, Brochure, Ad..)
Prepares work to be accomplished by gathering information & materials
Plans the concept by studying the information & materials
Finalize artwork & get it ready for production

MBC3 / EVENTBOX - DUBAI & BEIRUT

GRAPHIC DESIGNER & EVENT COORDINATOR

NOVEMBER 2013 - FEBRUARY 2015

Manage multiple projects from concept through completion Develop creative programs and design concepts that meet the business objectives of the organisation and that advance our brand strategy Establish creative direction for the entire line of online services and programs

Work with the event team, and copywriters to develop concepts and present to management

WATSTELECOM - BEIRUT

GRAPHIC/WEB DESIGNER & COMMUNICATION OFFICER

DECEMBER 2011 - TILL NOW

Designing full campaigns (Including: Logo, Flyer, Brochure, Ad..)

DPR SOLUTIONS - BEIRUT

GRAPHIC/WEB DESIGNER

Working alongside Graphic Designer to create and deliver design solutions for print and online platforms

Preparing presentations and keeping client's up to speed with development process

Designing brochures and magazines

Keeping up to date with new design software and solution delivery





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SKILLS

WEB DESIGN

GRAPHIC DESIGN

UI DESIGN

PRINTING DRAWING

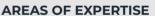
Photo and Video

Editing Skills

ANIMATION







Adobe Creative Suite, Photoshop In-Design, Illustrator, Premiere Pro , MAC

EDUCATION

MIRA TRAINING CENTER

GRAPHIC DESIGNER

MAY 2012

MIRA TRAINING CENTER

WEB DESIGNER MAY 2012

LAPT (London Academy of Professional Training)

WEB DESIGNER MAY 2012



