

YOUMNA E. BOU HADIR

WRITER & SINGER

Storytelling has made my work experience across many fields worthwhile. I believe that creativity belongs in the workplace. I am looking for an opportunity to bring creative storytelling into a progressive brand's voice.

AWARDS



Best Senior Project Award - 2015
Highest Cumulative GPA Award - English Department - 2015
Honor Society Member - 2015
Colours Award in Music - 2008

LANGUAGES



English - First Taught Language
Arabic - Mother Tongue
French - Second Language
German - A1 level

HOBBIES



Reading
Writing
Singing
Cooking

CONTACT DETAILS



Rabweh, Antelias, A15,
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 +961 70 224 195
 youmna.bouhadir@gmail.com

PROFESSIONAL EXPERIENCE

Digital Revamp Marketing - May 2020 - Present
English and Arabic Content Writer and Proofreader

In August 2020, I started writing for a small account in the UAE. CTR has risen to 3.11% as opposed to 0.55% in July, and CPC rose to \$1.15 as opposed to \$0.89 in July. Most impressions in August have come from the account's targeted age group.

Freelance Writer - 2016-Present
Academic, Creative, and Professional Writing
(portfolio upon request)

Ahlihah School - Academic year 2017- 2018
Creative Writing Instructor - Grade 9 - 10 - 11 (H.S)

FADE IN: Creative Writing Hub - May 2016 - August 2019
Creative training for both children and adults
Free Writing Days to bring the writers' community together
Managing space, logistics and accounting

Communicate Levant - February 2016 - February 2017
Freelance Journalist
Media works, Advertorials, Shorts, News, and Interviews

LAU PR and Media Office - August 2015- February 2016
Part time Assistant
Social Media, Press Releases, and Admin

Model United Nations and Model Arab League - 2011 - 2014
High School MUN Trainer
Editor in Chief - MAL Public Information Team

EDUCATION

Fade in: Creative Writing Hub - Mar Mkhael, Beirut
Trained in Creative Writing and Visual Storytelling
Lebanese American University — Koreitem, Beirut
class of 2015
Bachelor's Degree in English Literature (Distinction)
King George V School - Kowloon, Hong Kong

ACHIEVEMENTS

- Poem titled *Good Men* published in *And we chose everything*, Turning Point Books - 2018
- Short Story titled *Close Enough*, published in *Arab Women Voice New Realities*, Turning Point Books -2017
- *My Adventure* - 4 short stories for children of Arab expats with ImagineMe s.a.l. - 2017
- Vocal Performance at the Belgian Embassy - 2017
- Lolita III Why I Fear Thunder: A Multimedia Adaptation of Nabokov's Lolita - 2015