

HODA EL TANNIR

E-mail: hodaatannir@gmail.com

LinkedIn: <https://www.linkedin.com/in/hodaeltannir/>

Telephone: +34605984845, +9613135107

SUMMARY:

A dedicated and hard-working person holding a master's degree in Supply Chain Management and Logistics with previous demonstrated experience in Digital Marketing and Social Media Management. A business - oriented professional with proven success rates in growing businesses digitally and improving their online marketing presence / reputation. Also acquiring minor experience in the supply chain and logistics field where I am currently seeking a challenging opportunity there at a reputable company.

EDUCATION:

Master's Degree: Supply Chain Management and Logistics

Oct 2019 – July 2020

Minor in Fashion and Luxury Marketing

EAE Business School, Madrid, Spain

Bachelor's Degree: Business Administration

Sep 2012 – Jan 2016

Double emphasis on Supply Chain Management and Marketing

American University of Beirut, Beirut, Lebanon

WORK EXPERIENCE:

Logistics Intern

Oct 2019 – Mar 2020

Kaelis Onboard Services, Madrid, Spain

- Coordinated the shipments of various clients and contacted suppliers and forwarders to make sure all the deliveries were received on time.
- Decided on the optimal routes to the desired destinations.
- Dealt with all the customs and tariffs operations on different ports.
- Enriched my knowledge on the different types of containers and pallets and chose the optimal ones for various shipments.
- Dealt with different shipping companies and selected the most advantageous ones with respect to prices and lead times.
- Sent various reports to the clients regarding their shipments.

Social Media Specialist

Feb 2016 – Sep 2019

Carma International, Beirut, Lebanon

- Monitored all social media platforms of clients, media accounts and public figures in the GCC.
- Collaborated on Sephora's pricing strategy for the public figures' posts on social media platforms.
- Sent daily, weekly and monthly reports concerning the social media platforms of the clients.
- Enhanced my communication, problem-solving and conflict resolution skills by working in teams on different projects and tasks and finding the efficient solutions for sudden problems.

Marketing Intern

July 2015 – Aug 2015

Bank Audi, Beirut, Lebanon

- Worked on selling different services of the bank through its online platform.
- Developed my marketing skills by attending different training sessions.

Bank Intern

July 2014 – Aug 2014

Banque Du Liban, Beirut, Lebanon

- Improved my public speaking skills and developed a good habit of dealing with group works.
- Enriched my knowledge concerning different topics by practicing real time case studies and training in the Finance and Human Resources departments.

Logistics Intern

May 2014 – June 2014

M1 Group, Beirut, Lebanon

- Learned how to deal with delivery processes, stock and inventory of the retail sector.
- Collaborated in finding the optimal solutions for the shipment and inventory problems of the products.

EXTRACURRICULAR ACTIVITIES:

Team Leader

May 2013 – Aug 2013

AUB Summer Camp, Beirut, Lebanon

- Led a group of 15 children performing different summer activities.
- Made sure all the children arrived at the camp and attended all activities on time.
- Communicated with the team and solved all the problems that arose between the members.

SKILLS & EXPERTISE:

Technical Skills:

- Microsoft Office Programs
- SPSS
- Talkwalker Software
- Salesforce Software
- Hootsuite
- Socialbakers

Soft Skills:

- Communication
- Data Assessment and Collection
- Prominent Marketing
- Elevated Logistics
- Dynamic Team Player
- Conflict Resolution
- Time Management
- Public Speaking

LANGUAGES:

- **Arabic:** Native
- **English:** Fluent
- **Spanish:** Basic
- **Turkish:** Basic