




YARA KHALED

Graphic Designer

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INTERESTS

Drawing
Modeling
Reading

SOFT SKILLS

Perfectionism
Hard working
Time management
Teamwork
Creativity

OBJECTIVE

As a fresh graduate, and talented graphic designer, my aim is to find a job where I can utilize my creativity skills and gain more experience along the way.

PROFESSIONAL EXPERIENCE

2020-Present: Freelance Gaphic Design - Leader Education Company - Choueifat, Lebanon

LEC is a company working to counsel students fo educational opportunities in foreign countries.

- Create designs, concepts, layouts, company logos.
- Use Illustrator software, Photoshop to develop graphics and layouts.
- Advocate the company on social platforms (Instagram page).
- Lookout for social trends, being mindful of what the company is currently not doing or lacking.
- Study the target audience to determine their interest and needs and adjust designs accordingly.

2019: Graphic Design Intern - SKAFF Group - Mansourieh, Lebanon

SKAFF is one of Lebanon's leading fabric companies providing a range of Home Decoration items, Textiles, Wallpaper, Furniture etc.

- Create and design print and digital materials.
- Retouch and manipulate images.
- Collaborate with the Graphic Design Director and Graphic Design Manager to develop concepts and layouts.
- Update designs such as newsletter, hiring posts on various platforms and products bulletin.

EDUCATION

2020: Bachelor of Arts in Graphic Design - Lebanese University, Faculty of Fine Arts and Architecture - Beirut, Lebanon

2017: Lebanese Baccalaureate Exam in Economics and Sociology - Collège des Saints Cœurs - Ain Najem, Lebanon

RECOGNITION AND EXTRA-CURRICULAR ACTIVITIES

2020: Participated in the **Typography day 2020** - Assisted workshops and conferences. My work was chosen to be in a calligraphy book, and it got displayed in an exposition in Amman, Jordan "Typokufia, from Kufia to Typography" A workshop by Dr. Nada Abdallah - Amman, Jordan

2020: Participated in the **Mexico - Lebanon 75th Anniversary of Diplomatic Relations** logo competition.

2019: Participated in the **Logo Contest** on the occasion of the Arab Environment Day organized by the **Ministry of Environment**.

LANGUAGES

Excellent written and oral proficiency in English, French and Arabic.

SKILLS

Computer Literacy: Advanced user of Adobe Illustrator, Photoshop, InDesign, Xd, AfterEffects, Premiere.
Advanced user in Microsoft Office.