

# CONTACT

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# **ACHIEVEMENTS**

### **Sales Training**

- -Sales Techniques
- -Guru Sellina
- -Sales Mastery Program
- -Strategic Account Management
  - -Effective Negotiations Skills
  - -Happy Clients for better Business

# Consulting Training Program

- -Business Diagnostic for Consulting
- -Change Management for Consulting
- Project Management Cycle

# **ELIE EL KHOURY**

BUSINESS DEVELOPMENT

# **EXPERIENCE**

# CLIENT RELATIONS OFFICER SABER MIDDLE EAST, Ain El Remmaneh, LEBANON | July 2018 - Se pt 2020

- -Setting strategic sales plans for the industry sectors and clients in the Middle East.
- -Forecasting sales, qualifying customers, and closing deals to achieve sales targets and objectives.
- -Conducting market research and identifying new business opportunities through cold calling, referrals, emails, networking events, customers calls-in.
- -Writing quotations/proposals to clients or funding projects and following them to secure approval.
- -Helping the owners to overcome the financial difficulties faced due to the fluctuation of dollar exchange rate and the economic crises Lebanon is going through.
- -Drafting monthly reports, market analysis and recommendations within the internal team.
- -Analyzing and interpreting data collected to detect challenges and problems and understand the causes.
- -Monitoring and supporting the progress of the work along with internal team members.
- -Building business relationships with current and potential clients.
- -Attending industry exhibits, trade shows, and conferences.
- -Ensuring timely and successful delivery of company's services through internal communications channels.
- -Monitor the progress over time and adjust the business plans if needed, through field visits and frequent updates and provide mentorship and coaching to the owners.
- -Following up with clients after delivery of service to achieve repeat or more business.
- -Supporting in the development of internal communications plans .

# **SKILLS**

#### **Soft Skills**

### LANGUAGES

Insightly CRM

SAB

Bitrix 24

ARABIC ENGLISH FRENCH	
IT Skills	
Microsoft Office	

#### **Elite Member**

### LSCN - Levant Supply Chain Network Beirut, LEBANON | July 2018

#### - Present

- -Conducting training courses, seminars, conferences and studies revolving around supply chain.
- -Sharing information and statistical data relating to various aspects of supply chain industry.
- -Encouraging the free exchange of knowledge and skills relating to supply chain within the organizations .
- -Providing all members an opportunity to network among each other and help facilitate an overall efficient profit-making environment

### **TELLER & CUSTOMER SERVICE**

### FENICIA BANK, Sassine, LEBANON | DEC 2015 - July 2018

- Establishing and maintaining effective coordination and working relationships with area personnel and with management.
- Presenting and explaining Bank products and services to clients and assisting in meeting their financial needs and problems resolving.
- Maintaining and projecting the Bank's professional reputation while complying with bank's policies and procedures.

# INTERN - TELLER BANK OF BEIRUT, Hazmieh, LEBANON | June 2013 - August 2013

- Participate in opening, closing and maintaining checking, savings, time deposit, and individual accounts as well as working with credit cards and consumer loans.
- Actively and professionally identifying sales and referral opportunities within existing or new customers as for meeting sales goals.

# **EDUCATION**

# Master of Business Administration in Operations Management

**UNIVERSITÉ ANTONINE** | Sept 2014 - June 2016, **Baabda LEBANON**Final Year Project: The impact of culture on supply chain
management and the relationship between customers and suppliers

# Bachelor of Business Administration in Management & Marketing

**UNIVERSITÉ ANTONINE** | Sept 2012 - June 2014, **Baabda LEBANON**Final Year Project: Effectiveness of training in a changing work
environment in the Lebanese banking sector