

# Celine R. Tanios

Passionate about Business Marketing, constantly seeking greater opportunities to enrich my knowledge and reach the career path I aim for .



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French Nationality

## HONOR AWARDS

Diplomacy Award (MUN)  
(02/2017 - 04/2017)

Lebanese American University (LAU)

Member of the WHO committee

## CERTIFICATES

Entrepreneurship: from  
ideation to exit - US Embassy  
Lebanon (07/2020 - 08/2020)

Fundamentals of Digital  
Marketing - Google Garage  
(06/2020 - 07/2020)

## INTERESTS

Painting

Sightseeing

Fencing

Golf

Photography

## LANGUAGES

English



French



Arabic



## PROFESSIONAL EXPERIENCE

### Marketing Intern

HOLDAL - Abou Adal Group

07/2020 - 09/2020

Beirut, Lebanon

Achievements/Tasks

- Assisted the brand manager on daily operational work related to personal care products
- Organised a market study on Holdal's private labels in the modern and traditional trade channels
- Conducted a price analysis on competitor's brands along with promotional activities
- Coordinated with advertising and printing agencies on daily basis to ensure smooth operational flow
- Proposed social media recommendations to ensure a consistent brand identity online

### Event Coordinator

ICE - International Events

06/2018 - 08/2019

Beirut, Lebanon

Achievements/Tasks

- Handled the full operational and logistics work of the events in alignment with the artist's managers
- Took part in the coordination of Shakira and Kenji's concerts in Lebanon
- Ensured client satisfaction in the backstage area

## EDUCATION

### BSc - Business Administration

Saint Joseph University (USJ)

09/2018 - Present

Beirut, Lebanon

Rating

- GPA : **16/20**

### Economics and Sociology

College des soeurs des saints coeurs (SSCC)

09/2004 - 06/2018

Beirut, Lebanon

Rating

- French Baccalaureate - Graduated with Honors

## EXTRA CURRICULAR ACTIVITIES

### Chief - Guides Leader

Lebanese Guides Association (GDL), Groupe SSCC Kfarahbab

09/2017 - Present

Tasks/Achievements

- Oversaw 65 Girls scouts between the ages of 12 and 17.
- Organized weekly meetings, annual camps, and community service projects
- Developed the girls' personality, civic engagement and leadership skills.

### Treasurer

Agora Club, Saint Joseph University (USJ)

09/2019 - Present

Tasks/Achievements

- Managed the Club's finances: Collected dues and kept record of the transactions.

### Trainer

Model United Nations (MUN), Lebanese American University (LAU)

09/2018 - 05/2019

Tasks/Achievements

- Coached SSCC Kfarahbab's delegation of 15 students on the diplomatic scheme and conflict resolution

### Debator

International Championship of French Debate, Saint Joseph Univrsity (USJ)

03/2019 - 04/2019

Tasks/Achievements

- Debated against international students from France to South Africa