

# Pauline Khalil

29 - 10 - 1997

## Education

2018 – 2020

Double Masters Degree in  
Marketing, Communication  
and Product Development  
USJ - IGE  
In Partnership with  
Université de Lorraine,  
UL- IAE

2016 – 2018

Bachelor degree in  
Marketing and Advertising  
USJ - IGE

2000 – 2016

Baccalaureate  
College Notre Dame Des  
Apotres - NDA

## Skills

Adobe Photoshop  
Adobe Indesign  
Adobe Flash  
SPSS 25  
SurveyMonkey  
Microsoft Word  
Microsoft Excel  
Microsoft PowerPoint

## Languages

Arabic  
French  
English

## Contact

76 - 304 203  
paulina.khalil@gmail.com

Contacts available  
upon request

## Profile

You need someone who develops a sense of belonging which makes your company's best interest their priority.

You can benefit from a multi-tasker with many skills such as communication, negotiation, organizational, creative and leadership. I can offer that and much more if you allow me.

## Experience:

July 2019 – September 2019

Head of Sales at Angry Monkey Agency

In charge of recruiting a sales team, training the team, following up with each sales person and client prospection.

September 2018-June 2019

Marketing Executive at KINDERHOUSE Family Fun & Learning Center

In charge of all the social media platforms, the center's branding, designing the printed material, suggesting ideas and strategies and potential partnerships.

July 2017 – August 2017

Marketing Internship at F.A.HOSRI Group

In charge of suggesting ideas for promotions within reasonable budget for different brands.

December 2015 – May 2017

- Promotion girl for Taaneyel les Fermes and Bonjus in supermarkets and events at The Agent C

In charge of in-store merchandising, customer service and introducing newly launched products to customers.

- Mystery Shopper at The Agent C

In charge of checking up on the promotion girls, reporting to management and training the girls.

## Achievements:

- Master Thesis: Guerrilla Marketing – Potential Lifeline for SME's Introducing Guerrilla Marketing, applied for Lebanese SME's
- End of Bachelor project: CSR in Lebanon – Developing a marketing plan for F.A.HORSRI Group's CSR - EYWA
- Organized the "Marketivity" event for high school students under the name of USJ - IGE: In charge of finding sponsors, organizing the competition, following up with the contestants and hosting the event.

## Awards:

Won public voting in Unleash Your Creativity Contest 2016-2017 with Sacotel and Urmet Group