

ISSA GHALAYINI
Beirut – Lebanon
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EXPERIENCE

Lebanese Tourism – Beirut, Lebanon

June 2017 - Feb 2020

- **Tourist Guide:** managed the trips made (in Istanbul, Turkey) and oversaw multiple managerial fields.
- **Marketing consultant:** Recommended the right trips to the suitable costumers.

La Cure Gourmand – Beirut, Lebanon

April 2018-June 2018

Sales Executive

- Communicated with customers and convinced them to buy high priced cookies and biscuits.
- Led a team under pressure and ensured that logistics are assured in the store in a timely manner.

Lebanese American University – Beirut, Lebanon

June 2018 – May 2020

Financial Aid Office Assistant

- Assisted various students with their documents.

INTERNSHIPS/STAGES

Golden Steel Corp. – Beirut, Lebanon

Sales Representative: Negotiated various deals with multiple existing customers and found new potential ones.

Fathallah Group – Beirut, Lebanon

Marketing Intern: created some marketing strategies to increase sales.

EDUCATION

Lebanese American University – Beirut, Lebanon

Sept. 2017 – May 2020

Bachelor's Degree in Business Marketing

COMMUNITY SERVICE AND VOLUNTEER EXPERIENCE

Beirut Explosion Volunteering – Beirut, Lebanon – Sept. 2020

LAU Futsal Varsity – Beirut, Lebanon – 2018-2019

LAU Junior Varsity – Beirut, Lebanon – 2018

Beirut Marathon – Beirut, Lebanon - Nov. 2016

Makassed Volunteers – Beirut, Lebanon – 2016

KBWH varsity football team captain – 2016

SPECIALIZED COURSES

E-marketing	Sales management
Marketing Research	International marketing
Event and entertainment marketing	Marketing strategy

INTERESTS: football, basketball, volleyball, table tennis

LANGUAGES: Fluent Arabic and English