MOHAMAD ALAWAD PUBLIC RELATIONS

CONTACT

Lebanon-Beirut

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ABOUT ME

A public relations specialist with an interest in developing innovative and modern PR campaigns.

Experienced in establishing a strong social media presence for small businesses.

Career oriented, with excellent communication skills, eager to learn and grow my experience as a PR.

EDUCATION

Lebanese International University

2017 - 2020 | Bachelor in Public Relations

Lebanese International University

2020-(Expected 2022) | Masters In Marketing

EXPERIENCE

2015-2019 Rawad Bou Hamdan Est

- Handled the financial department
- Setting up agreements with clients to sell them flight tickets

2014-Present Penya Barcelonista De Beirut

Social Media specialist- Event Planner

- Handled the association's online presence (Facebook-Instagram-Twitter)
- Regularly updated the associations social media accounts
- Organized the associations events
- organized one if the biggest football events in the history of Lebanon (El Clasico Of Legends-2017)
- Handled the financial department
- Responsible of setting up all the agreements and negotiations with Football Club Barcelona.

INTERESTS

- Singing
- Playing Piano
- Football Player
- Football Coach

SKILLS

Communication
Presentaion
Photoshop
Illustrator
Premiere
Public speaking
Excel-Word