### **CURRICULUM VITAE**

Name : Karla Ezzo

**Position**: Material Sales Officer-General Manager Assistant

**Phone Number** : +961 78894897

Date of Birth : 1992

Nationality : Lebanese

**Education:** 

Institution : Rafik Hariri University (Mechref – Lebanon)

Date : 2014

Degree obtained : Business Management

## **Employment Record:**

Fouad Baayno Bookbindery SARL Lebanon		
Material Sales Officer – GM Personal Assistant		
Responsible for the General Manager daily tasks.		
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dest regarding Badyno's		
ell to customers, such as		
on to customers, such us		
ets		
Participated as a management consultant and researcher in the following		
projects and assignments:		
Worked on an individual assignment for the MOF to organize and update		
functional structure;		
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liture Directorate- Public		
(Ministry of National		
ring and Total Quality		
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# Office of Minister for Administrative Reform (OMSAR) – Lebanon. (2016)

Technical Assistance to the Administrative Simplification in 4 Ministries (Social Affairs, Tourism, Public Health and Industry); in association with ACE International Consultants, Madrid, Spain. This project aimed to capture and simplify organizational processes within the designated ministries. Main tasks included:

- Collecting and organizing all process data from the ministries into categorized procedures (data matrix/process sheet).
- BPM (Business Process Mapping) using Visio, to map all the processes workflows for validation by the client (the initial phase was to map the 'current situation' before proceeding to simplification).

# Ministry of Municipalities and Rural Affairs - Kingdom of Saudi Arabia.(2015)

Organizational development project that covered Process Mapping and updating the Organizational Structure. The main tasks included:

- Drafting municipal job descriptions and adapting them to fit the clients' structure.
- BPM (Business Process Mapping) of procedures, in particular for land & property permits.
- Developing draft PowerPoint presentations for the client.
- Categorizing procedures by activity.

#### Harkous Chicken – Lebanon (2014-2015)

A strategic market study, including: The development of a Marketing Strategy for a chicken slaughter house, industry, and food retailer with an expansion plan through a new factory and retail services.

The main tasks are spread across 4 areas of the scope of work:

- Categorizing and reviewing the organizational manual.
- Conducting a SWOT & PESTLE analysis.
- Developing the Vision & Mission.
- Researching and producing the 4p's (Product/Price/Place/Promotion) Marketing strategy.

#### Makassed Association – Saida, Lebanon: (2014-2015)

Scope of work included the preparation of organizational development manual for the association.

The tasks included research and development of;

- Organizational structure, functional statements & job descriptions.
- SWOT & PESTLE and Stakeholders Analysis.
- Development of a Vision & Mission.

#### In-house Project for TEAM International-Beirut, Lebanon. (2014)

Participated in the preparation of TEAM's Beirut Q.M.S. ISO 9001:2008-9001-2015 documentation system: As part of the internal consulting workgroup assisted in preparing the required documents as follow:

- Procedures documentation covering all the organization (including workflow mapping).
- Service realization procedures.
- Job Descriptions.
- SWOT Analysis.
- Organization and Quality Manual.
- Updating the Certificate in **2017**

# **Computer Skills**

Word, Excel, PowerPoint, Visio, Business Pack and BPMN

### Certificates

ISO 31000 (Risk Management) ISO 9001:2015 ISO 9001:2008 HRM Workshop

Languages: (Excellent=E, Good=G, Fair=F)

	Reading	Speaking	Writing
Arabic	Е	E	E
English	Е	Е	Е