

Experienced in social media strategies and analytics. Versatile in different fields varying between social media specialist, public relations and sales representative.

SKILLS

- Interpersonal and communication skills
- Time management
- Computer Skills
- Attention to detail

WORK HISTORY

DIGITAL MEDIA MANAGER AND AMBASSADOR, SYNKERS, BDD, BEIRUT, LEBANON

9/2019 – 02/2020

- Executed social media strategies to achieve marketing targets.
- Increased sales by improving advertising techniques.

PUBLIC RELATIONS REPRESENTATIVE, VIRGIN RADIO, BEIRUT, LEBANON

05/2019 – 12/2019

- Determined target demographics and strategies for target audience.
- Increased customer satisfaction by resolving last-minute problems.

GUIDE AND SOCIAL MEDIA DIRECTOR, TEENS WHO CODE, BDD, BEIRUT, LEBANON

07/2018 – 09/2018

- Managed the social media profiles of the division.
- Oriented a group of young students daily throughout their courses.

CREATOR AND ADMIN OF “THE DAILY QUESTION AUB”, AUB, BEIRUT, LEBANON

12/2017 – 02/2020

- Raised awareness through a social media presence on campus.
- Presented a platform for all students to share their diverse beliefs.

SALES REPRESENTATIVE, 3ALSOU2.COM, BEIRUT, LEBANON

06/2017 – 09/2017

- Maintained positive business relationships to ensure future sales.
- Achieved the agreed upon sales target within schedule.

EDUCATION

BACHELOR OF SCIENCE: PETROLEUM GEOSCIENCE, AMERICAN UNIVERSITY OF BEIRUT

LANGUAGE

Arabic: native – English: proficient – French: proficient – Italian: elementary

REFERENCES

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