

# Magalie Badr

Art Director

+961.76.871604

magalie.badr@live.com

Haret Al Bottom Street ,Hadath , Belle vue , ground floor

## WORK EXPERIENCE

2020-Present

### Art Director at AWTS - KSA/Canada

- Offered design solutions that effectively solved problems and enhanced advertising goals.
- Assisted with all aspects of the creative process from copywriting to design and execution.
- Facilitated team meetings for a project to increase revenue for e-commerce clients on **AMAZON KSA**.

2020-Present

### Art Director at Smartest Media - Jal el Dib

- Develop creative and effective advertising concepts and campaigns.
- Providing design and marketing solutions to our clients.
- Designed and printed unique creative materials, such as advertisements, brochures, and logos.

2019-2020

### Junior Graphic Designer at Micobits - Hazmieh

- Develop, design and produce creative designs for a variety of clients.
- Provide graphical support for content writers to be used in blogs, websites and social media sites.

2019

### Graphic Design intern at Microbits - Hazmieh

January 2018

### Design thinking workshop - USEK

- Brainstormed and prototyped several concepts with Italian and Lebanese designers
- Assisted in the creation of a new product design.

## DESIGN SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe After Effect



Adobe InDesign



Adobe Premiere



AutoCad



Autodesk 3ds Max



## VOLUNTEER WORK

Joumana Haddad freedoms Center  
JHFC is an organisation intended to promote and preserve human rights

DOMUS, Lebanon

DOMUS is a non-profit organisation that supports deprived and poor families around Lebanon.

## EDUCATION

Holy Spirit University Of Kaslik (USEK), 2019  
Master in Interior Architecture

Holy Spirit University Of Kaslik (USEK), 2017  
Bachelor of Arts in Design and Applied Arts

Daughters Of Charity School ,Achrafieh 2014  
Lebanese Baccalaureate part II , LH section