

KHALED M. SHATILA

FREELANCE DESIGNER & WORDPRESS DEVELOPER

ABOUT ME

"Work smarter, not harder", is one of my favorite quotes that I use in my career journey. Let's be honest, as a freelancer you want someone who can finish more in less.

I'm the person who can do that.

CONTACT INFORMATION

Mobile:

00961-78/864510

Email:

Khaled.m.Shatila@gmail.com

Address:

Aramoun, Mount Lebanon

LinkedIn:

linkedin.com/in/khaled-shatila-09b25a179

FINISHED WEBSITES SO FAR

www.Geoda-lb.com

www.EkoPower.com

www.Neocapmarketing.com

www.Planouter.com

www.Stickitsbeirut.com

www.cheztila.com

PROFESSIONAL BACKGROUND

WordPress Developer

Cheztla Digital | Feb 2021 - Present

- Creating WordPress Websites for clients from scratch

- SEO and Content Planning Optimization

Lead Designer

Stickits.Beirut | Jan 2021 - Present

- Creates Printable Content for Vinyl Stickers

- Social Media and Website Management

Content Creator and Copy-Writer

TheLeadersBootcamp | Oct 2020 -

January 2021

- Creates Visual Content on All Media Platforms

- Writes Infomercial Copy-Writing Content

Marketing Contractor

Tommorrow/Dentiflow | Nov 2019- June 2020

- Market Research

- Marketing Strategy Creation & Implementation

Training & Digital Marketing Consultant

BigMolarHere | Aug 2017 - Feb 2020

- Creates Training Voice Overs for Dentists & Dental Staff

- Marketing Strategy Creation & Implementation

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ACADEMIC EDUCATION

Lebanese International University

Expected Bachelor Degree in Marketing & Business Administration, 2021

GPA 3.42

VOLUNTARY WORK

-Founder and Secretary of Mercury Club in Toastmasters International Lebanon since 2019

-Member of The World Scouts Organization as a member and a Leader since 2013

CORE SKILLS

- Public Speaking
- Competent Communication
- WordPress
- Woo-Commerce
- Elementor
- WP-Bakery
- Mail-Chimp
- SEO Optimization
- Google Adwords & Analytics
- Facebook Ads Manager & Analytics
- Advanced Computer Proficiency
- Adobe Design Suite (Photoshop, Premiere, Illustrator)
- Audacity Audio Editing Software
- Microsoft Office Suite
- G-Suite
- Anchor Podcasting Platform (LOUD: The Podcast)
- Toonly and Doodly Animation Software