Farah Haddar
Business and Software Developer

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Experienced Operations Manager, adept at driving successful projects from start to finish. Skilled in Agile methodologies, cross-functional team coordination, and full-stack web development using PHP, Laravel, JavaScript, ReactJS, NodeJS, and MySQL

WORK EXPERIENCE

Operations Manager
Pharmasave Pharmaceutical Supply Company

09/2022 - 11/2023   *Beirut, Lebanon*

- Oversaw HR, finance, and production departments, optimizing workflow processes and resource allocation to enhance operational efficiency.
- Led cross-functional teams in developing packaging, labeling, and marketing strategies, resulting in increased customer satisfaction and loyalty.
- Fostered a culture of high performance and teamwork, driving business growth and expanding market presence.
- Successfully managed product prototypes, packaging initiatives, and market research projects within budgets and deadlines.
- Ensured timely delivery to clients, maintained regular communication, and promptly addressed their requests. Skillfully handled tenders (RFQs and RFPs), ensuring comprehensive responses aligned with technical requirements and pricing, while collaborating with worldwide NGOs.
- *Achievement:* Created a routing delivery system that enhanced sales by 50% and fast delivery time.

Full Stack Web Developer
WhiteBeard

05/2021 - 06/2022   *Beirut, Lebanon*

- Pioneered the design, development, and support of 15+ websites and web applications. Conceived, executed, and managed dynamic data display and entry web pages using HTML, PHP, MySQL, and Web CMS.
- Architected Mobile Responsive User Experience via CSS frameworks, ensuring seamless cross-device accessibility with a focus on mobile users.
- Spearheaded optimization strategies for peak performance and scalability.

Internship Full Stack Web Developer
Codi_Tech

09/2020 - 04/2021   *Beirut, Lebanon*

- Proficiently managed backend development using NodeJS, PHP, Laravel, and databases like SQL, MongoDB, and SQLite in real-life projects.

- Orchestrated server management (LAMP Stack, Linux), REST API implementation, and leveraged WordPress for content management—all while employing AGILE Methodology to drive project success.

Brand Ambassador

GlaxoSmithKline Lebanon(GSK)

02/2019 - 9/2020   *Beirut, Lebanon*
- Promoted oral care products at retail stores to increase sales and aid customers in choosing the best product that fits their needs.
- Studied the market needs and did weekly reports on market fluctuations. Also, adjusted the marketing strategy accordingly to maximize sales and increase customer satisfaction.

EDUCATION

Master 1 in Management Information Systems Lebanese University
12/2022 - 09/2023   *Beirut, Lebanon*

BS, Management Information System Lebanese University
09/2018 - 01/2021   *Beirut, Lebanon*

SKILLS

Technical Skills:

- Web Development (PHP/Laravel/Smarty, HTML/CSS, JavaScript/ReactJs/NextJs, NodeJs/ExpressJs, WordPress (CMS))
- Database and Data (MySQL/SQLite (Database management), Data Analysis, R (Statistical analysis), Collaborative tools (e.g., Google Colab))
- Software Development (Algorithms, MVC (Model-View-Controller))
- Deployment and Optimization (Deployment strategies, SEO (Search Engine Optimization))

Soft Skills:

- Operational Excellence(Attention to detail, Problem-solving, Analytical thinking)
- Project Management(Leadership, Team player, Communication and organization,
- Budgeting(Proficient in managing project budgets, tracking expenses, and optimizing resource allocation)
- Agile Methodologies and Practices (Adaptability and flexibility in project management)

CERTIFICATES

- Data Analytics Bootcamp - Zaka Ai *(01/2024 - 06/2024)*
- Foundations of Project Management - Google *(11/2021 - 12/2021)*
- The Fundamentals of Digital Marketing - Google *(09/2021 - 10/2021)*
- The Fundamentals of Artificial Intelligence Bootcamp - Zaka Ai *(04/2021 - 05/2021)*

PROJECTS

Saudi Icon Website - Whitebeard

- Built a functional full-stack web app from scratch by translating a defined UI/UX into a functional full-stack website. Link: https://www.saudi-icon.com

Tunis Sports City Website - Whitebeard

- Built the website from scratch by translating a defined UI/UX to a functional full-stack website. Link: https://www.tunissportscity.com

ida2at News Website - Whitebeard

- Constructed a functional full-stack website from scratch. Link: https://ida2at.org

LANGUAGES

Arabic *Native*

English *Full Professional Proficiency*