



Maryam Hoteit

Marketeer

Fresh Marketing Graduate with an exceptional ability to provide valuable ideas that can optimize the company's daily activities. Open to different sectors in the marketing department. Currently, looking for a position where I employ my creative ideas and communication skills to responsible brands.



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SKILLS

Microsoft excel

Microsoft word

Tech-savvy

social media oriented

Interpersonal communication skills

Creative thinking

Detail-oriented

Adaptble

People skills

LANGUAGES

Arabic

Native or Bilingual Proficiency

English

Native or Bilingual Proficiency

French

Professional Working Proficiency

INTERESTS

Learning

Fashion and Luxury Industry

Arts

Travel

Styling

Yoga

EDUCATION

Bachelor of Science (Marketing) Lebanese American University

01/2018 - 12/2020

3.91

Courses

- Marketing Strategy/ Fashion Marketing/ Integrated Marketing communication

WORK EXPERIENCE

Client Service Intern M&C Satchi

08/2019 - 10/2019

Beirut

Achievements/Tasks

- Measure the effectiveness of marketing, advertising and communications programs and strategies.
- Write creative briefs for clients depending on their goals and reach in the market.

Marketing Intern Lemonde Fashion, Beirut Digital District

05/2019 - 08/2019

Beirut

Achievements/Tasks

- Plan digital presence of fashion e-commerce brand
- Create promotional content based on designer, seasonality, and style
- Formulate and coordinate marketing policies to promote products and service working with promotions managers

CERTIFICATES

Virtual Day at Nestle (11/2020 - Present)

Having meeting and Q&As with professionals in the marketing, sales and advertising field. Learning about the functions of all departments.

Semi-finalist at L'Oreal Brandstorm Competition (05/2019 - 06/2019)

Participated in a project with my team and presented an idea about producing sustainable packaging

PERSONAL PROJECTS

Beesline project (04/2019 - 05/2019)

- Launch a new product with a full marketing campaign

Poise Design (01/2019 - 02/2019)

- Branding & repositioning

ACHIEVEMENTS

Volunteer work with Foodblessed (03/2020 - 05/2020)

Cook meals and prepare commodity boxes for underprivileged people