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Mazraat Yachouh, Lebanon

# CHARBEL BOU ANTOUN

## Marketing

## PROFILE

I was born in 1979, I have a BA in Business Administration from University of Quebec. I start my career in accounting and Finance for over 10 years in Lebanon, after that I start my career in marketing and events in Qatar.

I have a strong experience in Qatar market, I always up to date with the latest marketing ideas. I am confident that my experiences in marketing and events organizing qualify me for consideration

## SKILL

Photoshop	<div><div></div></div>
Wordpress	<div><div></div></div>
Google Ads	<div><div></div></div>
Social media	<div><div></div></div>
Photography	<div><div></div></div>
Videography & Editing	<div><div></div></div>
Microsoft ads	<div><div></div></div>

## COURSES

- \***Marketing** (Advertising & Sales)  
Dr. Jean ROY (UQUAC)
- \* **Marketing** (Launching a Company) Dr. Jean ROY (UQUAC)
- \***Management** (Human Resource)  
Dr. Claude LALOND (UQUAC)
- \***Empower yourself** (Growing & Marketing Business) Virginia Commonwealth University

## Experience

- 2018-Now** ● **Marketing Director/Partner**  
Living the App  
Digital marketing (website, social media, google ads, newsletter...), creating marketing strategies, branding & advertising, managing publication, budgeting.
- 2013-2018** ● **Marketing & Events Manager/Partner**  
Eventy Planners /Doha - Qatar  
Determine & implement the marketing plan for the company, Orchestrates advertising, sales, promotion, personal selling, publicity and special offers. Organizing events follow up with sponsors, customers and attractions people.
- 2008-2013** ● **Divisional Sales & Marketing Manager**  
Bardawil Specialities /Doha - Qatar  
Follows up the marketing activities with the international suppliers, Follow up with A & B Clients, Determine & implement the marketing plan for the company, Orchestrates advertising, sales, promotion, personal selling, publicity and special offers
- 2006-2008** ● **Accounting Manager**  
Modern Home Group /Manama - Bahrain  
All Accounting activities for the Group, reporting, dealing with auditors, preparation of feasibility studies, Balance sheet, P&L...

## Education

- 1999-2003** ● **B.A / Business Administration**  
University of Quebec
- 2011-2012** ● **Diploma / Audio Visual**  
Private School

## Language

<b>Arabic</b>	●	Reading	Writing	Speaking
<b>French</b>	●	Reading	Writing	Speaking
<b>English</b>	●	Reading	Writing	Speaking