

JONNY HAKEM

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📍 Zahlé Lebanon, Berbara St. Elie Hakem Bldg.

ABOUT ME

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas and strategies for marketing campaigns

EDUCATION

MASTER'S DEGREE

Digital Marketing

Antonine University, Zahlé
2017 – 2019

BACHELOR'S DEGREE

Marketing and Management

Antonine University, Zahlé
2014 – 2017

HIGH SCHOOL DEGREE

Collège Des Soeurs Des
Saints Coeurs (SSCC), Zahlé
2014

SKILLS

Communication

Critical Thinking

Teamwork

Attention to detail

Problem Solving

Time Management

LANGUAGES

Arabic (Native)

English (Fluent)

French (Fluent)

WORK EXPERIENCE

Junior Digital Media Executive | *MindField Digital S.A.L. / Badaro /*

Oct 2021 - Present 2022

- Supporting in creating media plans
- Assisting in creating media rationale presentation
- Analyze the reports and come up with the take outs/learnings related to the media reports
- Follow up on Materials/ signed plans/ approvals
- Follow up on new campaign's set up

Warehouse Supervisor | *JecWood S.A.R.L. / Zahlé / Jun 2017 – Aug 2019*

- Complied with all standards and protocol requirements regarding warehouse operations, shipping and receiving and material handling
- Achieve high levels of customer satisfaction through excellence in receiving, identifying, dispatching and assuring quality of goods
- Interact with clients to solve problems or answer questions

Broker | *Arabia Insurance Company S.A.L / Beirut / Mar 2018 - Aug 2018*

- Communicated with prospects to discuss financial needs and coverage
- Collect information on risk profiles and offer proper solutions

CERTIFICATES

January 2022: Google Ads Apps Certificate

December 2021: Google Shopping Ads Certificate | Google Ads Video Certificate

November 2021: Google Ads Search Certificate | Google Ads Measurement Certificate

September 2021: Google Analytics for Beginners Certificate | Advanced Google Analytics Certificate

February 2021: Google Ads Display Certificate

January 2021: Google Digital Garage, Fundamentals of Digital Marketing Certificate

ABILITIES

Computer Skills:

Word, PowerPoint, Excel, Presentation Skills, Researcher Skills