

Rawan Bou Hassan

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EDUCATION

Bachelor of Business Administration American University of Beirut	Sep 2019-Aug 2022
<ul style="list-style-type: none">Double concentration in Finance and Business Information and Decision Systems, GPA: 3.81/4Lifetime member of the Beta Gamma Sigma Honor Society (top 10% of students), Dean's Honor List	
Lebanese Baccalaureate in Life Science Cedars Cultural School	Sep 2004-Jun 2019

EXPERIENCE

Business Analyst Sparc Consulting, Saudi Arabia	Jun 2022-Jan 2024
<ul style="list-style-type: none">Promoted within from an intern to a full-time roleConsulting the public sector on a sectoral strategy by leading the project from inception to completion	
Business Analyst Intern Sparc Consulting, Saudi Arabia	
<ul style="list-style-type: none">Collaborated with the team by conducting baseline and benchmark analysis, developing presentations and excel modelsDeveloped a proposal on innovation management and a business case on the social sector for clients	
Founding Member Rotary Club Beirut Ad Astra	Jul 2022-present
<ul style="list-style-type: none">Assisting on community development projectsComposing proposals and partnering with external entities and individual stakeholders	
Consultant 180 Degrees Consulting, AUB	Mar 2022-May 2022
<ul style="list-style-type: none">Advised the Faculty of Engineering and Architecture at AUBProposed a model design and a launching strategy by performing baseline and benchmark analysis	
Staff Writer Outlook Newspaper, AUB	Oct 2021-May 2022
<ul style="list-style-type: none">Wrote articles related to business and activism newsInvestigated, researched, and analyzed information through primary and secondary sources	
Research Assistant Olayan School of Business (OSB), AUB	Apr 2021-Mar 2022
Advised by Dr. Randa Salamoun	
<ul style="list-style-type: none">Consulted a Lebanese manufacturing business on its information system developmentManaged interviews and examined the necessary data to identify operational needs and design a new business process	
Salesperson Sweet Cake Bakery, Lebanon	May 2020-Sep 2020
<ul style="list-style-type: none">Processed transactions with at least 30 customers daily, acquired 25 new accounts, and grew existing ones by 25%Restructured delivery routes which improved efficiency and enhanced customer satisfaction	

SKILLS

Languages Arabic (Native), English (Fluent), Spanish and French (Basic)
Computer skills Proficient in Microsoft Office Suite, Working knowledge in Adobe Premiere Pro and SQL
Soft Skills Problem solving, strategic planning, client management, time management, communication

EXTRACURRICULAR ACTIVITIES

Trainee McKinsey & Company Forward Program	2023
<ul style="list-style-type: none">Completed courses to better equip myself with practical skills to thrive in the future of work	
Team Leader Case Competition, LAU	2022
<ul style="list-style-type: none">Qualified for the Partners' cases for international companies like PepsiCo, Unilever, Deloitte...	
Trainee Business Finance Industry Program, Brainnest Consulting	2022
<ul style="list-style-type: none">Led a team of 5 international students to build presentations about corporate strategic and financial analyses	
Trader Virtual Stock Exchange Competition, BLOMINVEST Bank	2022
<ul style="list-style-type: none">Analyzed market data to set an investment strategy and developed a diversified investment portfolio	
Team Captain Football and Futsal teams	2015-2022
<ul style="list-style-type: none">Captained Kfarshima FC and won the U17 national league; member of AUB Varsity football and futsal teams	
Virtual Intern Strategy Consulting Experience, Boston Consulting Group	2021
<ul style="list-style-type: none">Executed a P&L analysis, produced a financial model, and assessed the new product's pricing model	
Operations Associate AUB Outdoors	2021
<ul style="list-style-type: none">Collaborated with cross-functional teams to evaluate and communicate results	
Team Leader Entrepreneurship Hackathon, Upkey in partnership with IE Business School	2021
<ul style="list-style-type: none">Pitched a solution for retail businesses by composing a business model, a marketing plan, and a website	
Volunteer Youth Development Org. in partnership with Save the Children and UN Women	2018
<ul style="list-style-type: none">Coordinated with the team to tackle gender inequality in our community	
Volunteer Shemlan Social Foundation for People with Special Needs	2017- 2018
<ul style="list-style-type: none">Organized activities and aided in raising funds for the foundation	