

EXTRA-CURRICULARS

Team leader and Winner of Injaz **Innovation Camp**

Mar. 2018

- Participated in a workshop organized by Injaz, sponsored by Fattal and Citi Foundation
- Provided a feasible solution to the Ecommerce competition Fattal was facing in a team of 5 people

AUB New Student Orientation Program

Aug. 2017

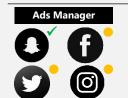
Led and guided a group of new students for a campus tour

Lebanese Scout Association

Aug. 2008 - May 2015

- Led a group of 15 scouts
- Organized camps, events and activities
- Coordinated with other troop leaders, suppliers and safety guides
- Prepared and organized a weekly schedule

CERTIFICATIONS











VOLUNTEER ACTIVITIES

Red Cross Training Fundraising Activities Beach Cleaning

Arc-En-Ciel Volunteering Program

LANGUAGES

English – Full working proficiency

French – Full working proficiency

Arabic - Native

Nour El-Fata

Social Media Intern



Beirut, Lebanon



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EDUCATION

American University of Beirut (AUB)

Sep. 2016 - Jun. 2019

Bachelor of Business Administration (BBA), Emphasis in Marketing

- Courses:
 - Digital Luxury Marketing
- Digital Social Media Management
- Consumer Experience Design
- Retail and Merchandising Marketing
- **Customer Behavior**

Collège Protestant Français

Sep. 2001 - Jun. 2016

French Baccalaureate - Sociology and Economics

WORK EXPERIENCE

Publicis Groupe – Performics

Feb. 2021 - Present

Social Media Intern

- Learning how to create and set up Ads on several social media platforms
- Assisting in the development of online marketing campaigns effectively driving brand awareness, engagement, and traffic to social media pages
- Basic understanding of social media performance indicators and metrics

Bank Audi Nov. 2019 - Jan. 2021

Junior Personal Banker

- Explained, advised on and promoted bank products and services to customers
- Performed specialized tasks such as preparing cashier's checks, personal money transfer orders, and exchanging foreign currency
- Received and verified loan payments, mortgage payments and utility bill payments
- Recorded all transactions promptly, accurately and in compliance with bank procedures

Halwany Consumer Products (HCP)

Aug. - Sep. 2019

Intern – HR Department

- Assisted in the recruitment process: updated DataBase, contacted candidates, assisted in the interviews and prepared inductions
- Assisted in other projects managed by HR such as fleet management

Banque Du Liban (BDL)

Jul. - Aug. 2018

Intern

Rotation and exposure to the whole Lebanese banking industry

Bank Audi May - Jun. 2018

Intern – Retail and Customer Service Department

Briefed new customers and marketed the bank's services and product offerings, requirements and overall process

SKILLS

Technical Skills

Thomson Reuters Eikon, Microsoft Office (Excel, Word, PowerPoint), Geogebra, AlgoBox

Interpersonal Skills

Leadership, Communication, Team Building, Organizational, Teamwork, Eye for Detail