



Noor Younis

Marketing Executive | Copywriter

a talented marketer and content creator with excellent interpersonal and business communication skills. highly creative, motivated, and enthusiastic about the fields of international trade and communication. Reflects an ideal combination of creative, analytical, and critical thinking skills.

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WORK EXPERIENCE

Marketing Executive Engleuse.com

07/2020 - Present

EdTech Company

Dubai, UAE

Achievements/Tasks

- Handles B2B marketing strategies & campaigns.
- Creates SM content calendars (B2B approaches).
- Manages business partnerships & market research.

Copywriter & Business Administrator NvrL8

11/2021 - 07/2022

Tech company

Dubai, UAE

Achievements/Tasks

- Responsible for warehouse logistics & Shipping.
- handles data analysis (internal data & Google Analytics).
- Manages & creates SM content; Writes blog articles.

Operations Manager RUSH & REEZ

06/2021 - 11/2021

Clothing brand

Achievements/Tasks

- Managing the company website, stock inventory, sales, customer support, and social media platforms.

EDUCATION

MA intercultural business communication Euro-Mediterranean University (EMUNI)

10/2020 - 06/2022

Piran, Slovenia

Courses

- Internet marketing, Intercultural Negotiation, Culture, Globalization, Web Content Management

BS Economics (USAID full scholarship) Lebanese American University (LAU) (AACSB Accredited)

08/2017 - 06/2020

Beirut, Lebanon. GPA 3.79/4

Courses

- International Economics, Organizational Economics, Labor Economics, Business Courses.

SKILLS & INTERESTS

Microsoft office

STATA (Basic)

Communication

Teamwork and flexibility

Receptive to training

Organizational and planning skills

Data Analytics

G-Suite

video conferencing

Drawing

Creative Writing

Classical music & Jazz

PERSONAL PROJECTS

Today's Kids, Tomorrow's Leaders (03/2019 - 04/2019)

- Organizer and lecturer in a 2-days awareness project about environmental issues and solid wastes.

AWARDS & CERTIFICATES

Data Analysis Foundations (03/2021 - 05/2021)

A Google-Coursera Certification as a Data Analyst through 8 Courses (3/8 done)

Brand Management Course (08/2021 - 09/2021)

A summer Course in Brand Management from Istanbul Aydin University (Turkey)

USAID (USP) Scholarship at LAU (08/2017 - 06/2020)

full scholarship

Artificial Intelligence (AI) online course

(01/2019 - 04/2019)

University of Helsinki in Finland

ORGANIZATIONS

Access Alumni (2016 - Present)

Member

Lebanese Red Cross- Youth Department

(06/2016 - 12/2017)

Volunteer

LANGUAGES

Arabic (Native)

Native or Bilingual Proficiency

English (C1, IELTS 8/9)

Native or Bilingual Proficiency

Italian

Professional Working Proficiency

French (Beginner)

Elementary Proficiency