

# Francesco J BAKHOS

Jamil Bakhos Bldg, Sebeel, North, Lebanon | M: +961 71 52 32 49 | fransiscobakhosofficial@gmail.com | LinkedIn @francescobakhos

## EDUCATION

10/2018 to Present	<b>B.S in</b> Information Technology Management	<b>Lebanese University</b>
10/2018 to Present	<b>B.S of Business in</b> Marketing	<b>Lebanese University</b>
10/2017 to 10/2018	<b>B.S in</b> Psychology	<b>Lebanese University</b>
2014 to 2017	<b>Lebanese Baccalaureate in</b> Sociology and Economics	<b>Sebeel High School</b>

## EXPERIENCE

<b>07/2020 to current</b>	<b>Hult Prize Campus Director</b> organizing a local Hult Prize competition at my university with a wide degree of flexibility and support from the Hult Prize Foundation. My primary responsibilities are simple and include: Recruit an Organizing Committee, Judges, and Competitors. Promote social entrepreneurship and youth empowerment. Organize and implement a successful program and work on building activities around the program for all of my university students. Train and Provide stakeholders (Organizing Committee, Judges, and Competitors) with the information and tools they need to make the most out of their Hult Prize experience. Report and Communicate effectively with the Hult Prize Global Team before, during and after the program.
<b>10/2019 to current</b>	<b>Programs Coordinator for Centre MINE, Lebanese University</b> Work on my Faculty, Branch and Campus. Coordinate with Branch director and administration. Arrange topics and schedule workshops. Represent Centre MINE in special events.
<b>09/2020 to 11/2020</b>	<b>Social Media Marketing Intern at Agyl Middle East</b> Monitor and post on blogs, forums, and social networks. Assist with online outreach and promotion using Facebook, Instagram, LinkedIn. Optimize social media. Perform keyword analysis. Perform cost/benefit analysis and Launch a startup.
<b>06/2020 to 07/2020</b>	<b>Banque BEMO (Internship)</b> The first Cohort of the Online Digital Internship in Lebanon; it covers topics in Branches Network, Private Banking and Wealth Management, Risk Management, Compliance, Treasury and Capital Markets and Corporate Governance with Weekly Projects and tasks.
<b>05/2020 to 06/2020</b>	<b>Social Media Intern at Griffin Leadership</b> Develop strategies to increase audience reach and engagement across media channels. Create daily content that fits with the company's goals and vision. Track, analyze, and report on user activity and data, moderating, and interpreting.
<b>06/2015 to 06/2018</b>	<b>Online Marketing Manager at Mauve Rosé Boutique</b> Plan and execute all web, marketing database, email, social media and display advertising campaigns, design, build and maintain the shop's social media presence.
<b>01/2019 to 03/2020</b>	<b>Cine-Segment Host at Radio Liban</b> Present clear, informative and entertaining information to the audience about everything new related to the cinematic universe. Select the segment's weekly content (latest news and releases).

**06/2016 to 08/2016    Telesales at Inconet Data Management, IDM**

Compile lists of prospective customers, make outbound lead follow-up calls to potential and existing customers, build and maintain customer's relationships, perform other duties.

## **AWARDS and CERTIFICATIONS**

Certificate of Completion & Participation in “Maharat Min Google” Workshop issued by **Google**

Certificate of Completion & Participation in “Injaz Beyond Borders” Bootcamp issued by **Injaz Al-Arab**

Certificate of Completion in “Digital Marketing” course issued by **Google**

Certificate of Achievement in “Living in a Digital World” course issued by **Kiron**

Certificate of Achievement & Participation in “Hult Prize 2020 Challenge” issued by **Hult Prize**

Certificate of Participation in “MoneySmart Financial Literacy Boot Camp 2019” issued by **Eventa**

Certificate of Completion & Participation in “Business Ethics Workshop 2019” issued by **Injaz Al-Arab**

Certificate of Completion & Participation in “Professional Skills Development Program 2019” issued by **Injaz Al-Arab**

Certificate of Participation and Organization in “Camp De Jeunes 2019” issued by **Sebeel Public Library & Sebeel Municipality**

Certificate of Participation and Organization in “Camp De Jeunes 2018” issued by **Sebeel Public Library & Sebeel Municipality**

6X DELF Junior – B2 Level Certifications issued by **Institute Français Tripoli**

Certificate of Excellence in the Lebanese Baccalaureate issued by **Caritas Lebanon**

Green Student Competition 2015 and 2016 issued by **BankMed Lebanon**

## **SKILLS**

**English, Arabic and French:** Native/Trilingual Proficiency

**Word, Excel, PowerPoint, HTML** (Basic Knowledge)

## **COMMUNITY SERVICE / LEADERSHIP**

**Founder:** PlastEco, an eco-friendly startup that creates sustainable construction bricks from wasted material.

**Founder:** “365 Movies Lebanon”, an online platform aiming to deliver the latest in cinematic news and releases

**Volunteer:** Caritas Lebanon

**Volunteer:** Art Tutor for young children

**Volunteer/Coordinator:** Sebeel Public Library

**Coordinator:** Yearly Summer Youth Camp, “Camp Des Jeunes”

## **Extracellular activities**

**Youth Leadership Program, 6th Cohort**

**May 2020 – November 2020**

- Leadership development program presented by United Nations Development Program (UNDP)
- Engaged in training delivered by Injaz Lebanon
- Learned more about SDGs and social impact.

References are available upon request