

MOHAMAD KASSAR

Beirut, Lebanon

(+961) 70078398 | mohamedkkassar@gmail.com

PROFESSIONAL SUMMARY

I graduated from the American University of Beirut with a bachelor degree in Finance. Afterwards, I enhanced my education with practical experience in the workings of financial markets at several banks in Beirut, combined with an exposure in the corporate social responsibility field in CSR Lebanon. Subsequently, I lately graduated from IE Business School, Madrid; with a Master in Management and a specialization in Digital Business.

EDUCATION

IE BUSINESS SCHOOL

Master in Management, Digital Business

MADRID, SPAIN

FEB. 2019 - FEB 2020

AMERICAN UNIVERSITY OF BEIRUT

Bachelor of Business Administration, Finance

BEIRUT, LEBANON

SEPT. 2014 - JUN 2017

PROFESSIONAL EXPERIENCE

CSR LEBANON

Business Development

BEIRUT, LEBANON

JAN. 2018 - PRESENT

- Led the organization of the 2018 CSR Lebanon Forum, which includes managing logistics, budgeting, sales and marketing.
- Conducted a CSR analysis report about the practices of the Fresh Fruit and Vegetables sector in Lebanon, in collaboration with the Netherlands Embassy.
- Researched projects in the banking sector, related to environment, social and governance (ESG).
- Assisted in undertaking integrated financial reporting for several companies such as Blom Bank and Dubai Investments.
- Conducted market analysis in several sectors (environmental, financial and agricultural) to facilitate clients' new business development, capital investment decisions, and determination of business strategy.

FFA PRIVATE BANK

Financial Markets Intern

BEIRUT, LEBANON

SEP. 2017 - OCT. 2017

- Studied clients' portfolios in the asset management department.
- Monitored the market and learned how to choose the best securities in the capital markets division.
- Analyzed clients' cases in order to give them advice, valuation, or equity in the investment banking department.

BLOM INVEST

Financial Markets Intern

BEIRUT, LEBANON

AUG. 2017 - SEP 2017

- Assessed the strength of different currencies through research and analysis in order to prevent devaluation caused by economic factors.
- Implemented market strategies to hedge the risk in the portfolio of the Lebanese and American stock exchanges.
- Performed currency exchanges for clients in the Forex department.

BANK AUDI

Internship

BEIRUT, LEBANON

JUN. 2016 - JUL 2016

- Created and evaluated the clients' portfolios in order to determine their loan classification.

LANGUAGES

Arabic (Fluent); English (Fluent); French (Fluent); Spanish (Beginner)

EXTRA-CURRICULAR ACTIVITIES

- Deloitte's GRI reporting workshop: "how to do a CSR report with GRI standards" Cyprus (2017).
- AUB basketball team: participated in local and international tournaments (2015-2017).
- Organized a basketball tournament for a cause (2017).
- Introduction to CSR for Sustainability Champions: training with Dubai Investments about the SDGs.
- Volunteering: Organized a campaign to secure donations for the less fortunate following the Beirut explosion.