

Zeinab Mousalli

Zarif, Sanayeh Area, Beirut, Lebanon | moussallizeinab@gmail.com | 0096171-503566

Education

American University of Beirut

Beirut, Lebanon

BBA Business Administration

Aug 2018-Jun 2021

Entrepreneurship and Family Business

Hariri High School II

Beirut, Lebanon

Lebanese Baccalaureate

Sept 2003-Jun 2018

Experience

Interdar

Beirut, Lebanon

Social Media Copywriter

Aug 2020-Present

- Managed content creation on Instagram for real estate and property marketing company Interdar
- Developed copywriting and marketing planning skills
- Acquired knowledge about the fundamentals of residential real estate

Leadership and Activities

AUB iPark

Beirut, Lebanon

1st Place Startup Pitch Deck Competition Winner

Aug 2020-Jan 2021

- Developed a business plan, alongside team members, for a subscription-based grocery delivery application called Brown Bag
- Built a VP canvas, business model and financial projections for the startup
- Presented a pitch deck that ranked 1st place in the competition created by AUB's startup incubator iPark
- Enhanced strategic planning, collaboration, leadership and presentation skills

Business Student Society

Beirut, Lebanon

Marketing Planner

Feb-April 2019

- Participated in organizing and marketing for a business startups event at the American University of Beirut
- First-hand experience in developing and executing a marketing and advertising plan for the event
- Acquired teamwork and decision-making skills

All Girls Code

Beirut, Lebanon

Entrepreneurship Instructor

Aug 2018

- Instructed a class of high schoolers on the basics of entrepreneurship and startups
- Accomplished public speaking skills

Skills & Interests

Technical: Microsoft Office; Basic Programming Language and VBA

Languages: Fluent in English and Arabic

Soft Skills: Organizational and Project Management; Problem Solving; Copywriting

Interests: E-Commerce; Social Media; Real Estate; Researching; Artificial Intelligence